

Seek Three in
Weird Murder
Of Gangster in
South Dakota

Body Blown to Bits as
High Explosive Is
Set Off

WOMAN IN ESCAPE

Shot Eight Times but
Creeps Away Be-
fore Blast

Sioux Falls, S. D.—(P)—A weird
ale of a gangland execution by
high explosive sent police on an
intensive manhunt today for three
former convicts who they said
were members of their gang to
sabotage and attempted to kill his
woman companion to prevent them
from "squawking."

Heinrich Seiler, 25, Sioux City, suff-
ering from eight bullet wounds, and
State's Attorney Louis N. Crill,
the strange slaying and identi-
fication of the victim of the blast as
bold Baker, a member of a band
which recently staged a \$37,000
robbery of a jewelry store in Sioux

City, she told Crill, was beaten
and shot, then left in an explosive
veneuse east of here while
three members of the gang fired
and fled after shooting her
when she tried to escape
over snow-covered fields.

For the first time in fourteen
years, we are crossing the "X-Y

line and nearly four tons of
explosive powder ripped loose in
a terrific explosion that followed
Plate glass windows in more
than a score of business houses
were broken by the resulting
shock wave which was felt for 50
feet around, and threatened to
harm thousands of

Year's revelers.

Crawled into Ditch

Her legs and feet frozen, Miss

Seiler told Crill she had been

led to die with Baker in the

but that she recovered con-

sciousness before the explosion oc-

ceded and ran. She managed to

climb into a roadside ditch just be-

fore the blast. Passing motorists

hurried her to a hospital here.

Although her condition was said

to be critical, physicians said

she had a chance to recover.

Based on the woman's story, po-

laid a dragnet for Edward To-

ml, Harry "Slim" Reeves, 40,

William Nesbitt, 32, who they

have fled toward Sioux City.

V. Baker, police identification

officer, said Tobi was recently re-

laid from the South Dakota pen-

itentiary and that he believed the

two also had served time.

Tells of Attack

Miss Seiler said she and Baker

were enticed into the country by

their three companions to "get

some soup" for a safecracking job

where they were attacked. She

said Baker was beaten and shot

and that she was struck over the

head with a hammer and shot.

"I was not entirely unconscious,"

Crill said she related. "I knew

when they shot me and when they

shot Baker. I saw them light a

fuse and then I crawled out of the

building. I don't know how far I

had gone when it was exploded.

The next thing I knew I saw lights

and then a man picked me up

and brought me to the hospital.

"I wanted to turn myself over to

the Sioux City police. I guess

that is why they wanted to kill

Baker and me."

Police today planned to scour the

area around the 33-foot crater

caused by the blast in an effort to

locate parts of Baker's body.

Parned Convict

State's Attorney Crill said Sioux

City officers told him Baker was

paroled convict from a Califor-

nia penitentiary, but had no other

information about him.

Windows in virtually every farm

residence near the powder house

were broken, but the principal

explosion was caused in Sioux Falls

where panes of glass in downtown

stores crumpled like paper. One

class company, called to make re-

pairs, estimated the damage at

5,000.

Deputy Sheriff E. H. Weiden-

ach, after visiting the scene of the

explosion, said the blast excavat-

ed a crater 35 feet long, 25 feet

deep and 25 feet wide. Signs a

mile away were blown down by

the blast, he said. Inventory of

the explosive depot, he said, show-

ed 200,000 pounds of dy-

nitite.

Reports from Dell Rapids, 20

miles away, showed some windows

were broken there by the force of

the explosion. The blast also was

felt in Pipestone, 51 miles away,

and in Doon, Iowa, 40 miles dis-

tant.

James Roosevelt Will

Be Father's Secretary

Washington—(P)—James Roosevelt

will be the first president's son to

serve as a secretary since

the days of Andrew Jackson, so

far as oldtimers at the White

House could ascertain today.

Andrew Jackson Donaldson, an

adopted son, filled that position for

Old Hickory" more than 100 years

ago.

James, the president's eldest son,

should he not be a full-fledged

secretary. The only vacancy at

the moment is the post held by the late

couple McHenry Howe, and James

expressed the belief his job would

be that important.

He cannot step into an entirely new

position without congressional

authorization, he explained, so he

will fill a smaller paying job that

is vacant in the office of Rudolph

Walter, executive officer.

Babson Sees '37 as First Year Of Prosperity Since '29

Genuine Business Ex-
pansion, Is His Fore-
cast for Year

LABOR TROUBLES

Shortage of Skilled
Workers Seen, High-
er Living Costs

BY ROGER W. BABSON

Babson Park, Mass.—I predict that 1937 will be our first year of real prosperity since 1929. It will be a year of genuine business expansion, considerable real estate activity, constant labor troubles, shortages of skilled workers, rising prices and living costs, and brisk retail trade.

Nearly every line will enjoy good gains in both volume and profits with the heavy industries showing the greatest percentage improvement. Tuck this forecast away for a check-up next December, and I predict that you will find general business around 8 per cent above today's figures and not far from the 1929 peak.

Business At Normal

A year ago at this time my forecast was: "By next Christmas general business, as measured by the Babsonchart, should be hugging the X-Y Normal Line and heading into another period of prosperity." Statistically, that is exactly where business is today. We are right square on normal!

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years, we are crossing the "X-Y

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Year's revelers.

Hopes Doors Not
Closed' in Strike
Of Auto Workers

Head of Union Comments
On Letter From Gen-
eral Motors

Detroit—(P)—Homer Martin, pres-
ident of the United Automobile
Workers of America, said today he
had General Motors' corporation's
letter answering his request for a
conference on labor conditions "is
not intended to close the doors to
further efforts to reach an under-
standing."

He issued a statement commenting
on the communication he re-
ceived last night from William S.
Knudsen, executive vice president of
General Motors, in which Knudsen
said the corporation was willing to
meet with union representa-
tives but insisted that collective
bargaining must be discussed with
individual plant managers.

The gigantic automobile industry is
the largest of several feeling the
punch of labor disputes as they open
the books for a new calendar year.
Executives, hoping business will
continue at the pace it main-
tained in 1936, were concerned over
the possible effects of continued or
expanding strikes on the 1937 out-
look.

Thirty thousand employees of Gen-
eral Motors alone were idle when
factories closed for an extended
holiday weekend. Strikes have held
production in a few auto parts
plants, and in the flat glass industry
—whose biggest customer is the
automobile manufacturer — other
thousands were out.

Scholtz acted on the eve of ex-
plosion of his term next Tuesday.

Mrs Armstrong succeeded to of-
fice recently when her husband re-
signed as mayor with the an-
nouncement that he did so because
he believed Governor Scholtz in-
tended to remove him.

At that time, the governor said
"I don't know what they're talking
about. Those fellows must have
guilty consciences."

At Least 5 Senators

To be Absent 1st Day

Washington—(P)—There will be
at least five absences from the
Senate's opening session Tuesday

Senator Morris, sponsor of Ne-
braska's one-house legislature
plans to be in Lincoln to see that
body convenes.

Senator Herring of Iowa intends
retaining his post as governor
until Jan. 15 to send mess-
age to the legislature.

Senator Shipstead of L. Minn. is
staying at Rochester, Minn. hospital,
and is not expected for several
weeks.

Senator LaFollette (P-Wis.) plans
to remain at Madison until Jan. 7
to see his brother re-inaugurated as
Wisconsin's governor. Senator-
elect Smathers of New Jersey may
not arrive for several weeks, as he
is interested in pending measures in
that state's legislature of which he
is a member.

Senator Johnson, (R-Calif.), has
been resting in Florida for several
weeks. His office was not certain
he would return in time for the
opening session.

Star Shells High
Above Pike's Peak
Welcome New Year

Colorado Springs, Colo.—(P)—Star
shells, bursting high above snow-
crowned Pike's peak, gave 1937 a
brilliant, illuminated reception in
the early darkness today.

Fourteen intrepid climbers, who
spent two days struggling through
snow and cold to reach the 14,141-
foot summit set off fireworks which
were witnessed by thousands living
within a hundred miles of the
mountain.

Eagle Scouting Awards Attained By Troop 4 Boys

Richard Arens, Harry Zerbel and Kay Rogers to Receive High Rank

Three Appleton boys will be admitted to the rank of Eagle scouts, highest Boy Scout rating, at a Father and Son night program in conjunction with a meeting of the Oney Johnston Post 138 of American Legion at 7:30 Monday evening at the Elks club. The boys, Richard J. Arens, Harry R. Zerbel and Kay T. Rogers, are members of the Troop 4, American Legion troop.

A scout achieving the rank of Eagle scout must have gone through considerable advancement in scouting technique. If the leadership of the individual scout troop meets the standards, a scout who receives the award has secured a liberal education in meeting physical, moral and mental standards. The boys upon whom the award is conferred are generally leaders in athletics, scholarship, dramatics and other activities.

Demonstrate Ability

The Eagle scout has demonstrated his leadership ability in his own troop and a survey has shown that he also has shown the same characteristics in school and college work. He has through his demonstration of the scout oath and law shown what he can do to make the country a better place in which to live, give service to the community in which he lives, displayed a spirit of brotherly attitude and service.

Harry R. Zerbel is the son of Mr. and Mrs. Aaron W. Zerbel, 613 W. Franklin street, and is a senior at Appleton High school. He is editor of the Clarion and Talisman, high school publications, a member of the school chorus, Spartan Hi-Y club, Masque and Book club, a debater and extempore speaker.

Kay T. Rogers is the son of Mr. and Mrs. Walter E. Rogers, 911 E. North street, and is a junior in the high school. He is a member of the student council, Olympic Hi-Y club, and participates in football, basketball, track and boxing.

Also Gets Award

Richard J. Arens, the son of Mr. and Mrs. August A. Arens, 520 N. Center street, is also a junior at the high school. He is a member of the high school band, Olympic Hi-Y club, Sons of the American Legion drum and bugle corps and plays basketball.

There have been nine other boys from Troop 4 who have attained the high rating. They are Herbert D. Schmidt, Kirtland R. Wolter, Hampton R. Purdy, Bruce B. Purdy, John R. Feavel, Frank J. Hammer, Warner B. Nelson, Wilbur W. Nelson and Harry F. Lewis. Most of these will be present to witness the program. Troop 4 also will be given a 10-year badge for its program of meritorious service.

State Suggests Resolutions to End Fire Hazards

A New Year's resolution to eliminate home fire hazards was suggested today by the Wisconsin Industrial Commission and endorsed here by George P. McCollum, chief of the Appleton fire department.

"Family heads can make no better or more needed resolution than to provide a safe home for those dear to them and to cease practices which are dangerous to life and property," the commission stated.

"A regular daily check-up of heating plants and other conditions before retiring would be an excellent safeguard."

"It is a good practice for the father to prepare and lay out each evening safe kindling materials; then the temptation to use kerosene on cold mornings will not be so strong."

"The fire dangers in and around the average home are the most common kind. The father can readily discover them and usually the remedy is simple. What is really needed is a keen fire consciousness and full realization of his responsibility as a father to give his family a safe home, however humble it may be."

Pupils Make Perfect

Attendance Records

Four pupils of Maple Corners school, town of Maple Creek, were neither absent nor tardy during the first four months of the school year. Miss Gertrude Lutz, teacher, has reported to F. P. Young, county superintendent. They are Lois Berner, Arthur Schell, Ardice and Anita Affeldt.

Maple Corners pupils who had perfect attendance records in December are Lois Berner, Arthur Schell, Anita Affeldt, Ardice Affeldt, Kenneth Pitmeier, Marie Stilin and Joyce Belknap.

Pupils of Wayside school, town of Buchanan, who scored perfect records in December are Theresa Verboekel, Robert Maser, Anna and Gladys Mischler. Miss Martha Hawn is the teacher.

Saturday Night Young Roast Chicken

with Mashed Potatoes
Gravy, Salad
and Cranberry Sauce
BONELESS PERCH,
FROG LEGS, and
FRIED OYSTERS
Serving starts at 5:30

**ULLRICH'S
HOTEL**



JOIN RANKS OF EAGLE BOY SCOUTS

These boys will be admitted to the rank of eagle scouts during a program to be held in conjunction with a meeting of the Oney Johnston post of American Legion on Monday evening, Jan. 4 at Elks hall. At left are, left to right: Richard J. Arens, Kay T. Rogers and Harry R. Zerbel. (Post-Crescent Photo)

School Site Selection Was Biggest Problem of City Officials in 1936

BY L. J. DERUS

Jumping into front page prominence in June after city officials spent most of the first six months of the year with other city problems, the task of selecting a site for a new senior high school probably held the attention of local authorities longer than any other municipal problem in 1936 and was undoubtedly the year's paramount civic problem.

Another problem which was of paramount interest during the hot month of July was providing municipal swimming facilities. However, no solution of the problem was reached and its importance faded as the hot spell ended.

The year opened with the council holding a record meeting—the shortest one in the history of the city. The session was held on New Year's night and after roll call of a couple aldermen present the meeting was adjourned until the following night. An attempt to rescind action on purchase of the Henry Schaefer property at \$15,000 for the sewage plant site was made at the adjourned meeting but action was deferred for a day and the attempt was lost. Announcement was made that interest on sewage plant bonds was reduced from 4 to 2 1/4 per cent on those due between 1941-45 and after. A resolution was introduced calling for the city's withdrawal from the group system of relief.

During the intervening months attempts were made to decide upon the site by the common council and school board through joint meetings, considering suggestions of a citizens committee and even submitting a list of proposed sites in a referendum to the voters.

It was on Oct. 7 that the problem was finally laid to rest by the officials when the council voted in favor of the Badger avenue site with a one-vote margin cast by Mayor Goodland.

Grant Awarded

Shortly after, Oct. 23, the city's application for a grant of \$393,750 to aid in the construction of the building was granted by PWA.

With the start of the new year the council still faces a number of hurdles before construction of the \$675,000 building can begin. A request for a 90-day extension made on Nov. 16 so plans for the school could be completed, was refused by state PWA authorities and local officials are now awaiting an answer to a subsequent request made on Dec. 16 for a 49-day extension. Issuing bonds for the city's share of the cost also must be done by the council and some officials have hinted that the matter will be forced to a referendum vote as a result of the decision on the site.

One of the highlights in the first few months of city affairs was the reelection of Mayor Goodland over A. C. Rule by about 1,000 votes after a hotly waged campaign. Another close race was that in which Harry Hoeffel defeated Oscar J. Schmiege for city attorney by 11 votes. Schmiege challenged a number of votes and carried the matter to the courts but a decision was still pending as 1936 drew to a close.

Veto Is Successful

Mayor Goodland won out in his fight to keep management of the disposal plant out of the hands of the water commission after vetoing the action of the council in relegating the control of the sewage system to the commission in November. The system will be controlled by the board of public works until

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HOTEL**

328 W. College Phone 233
— WE DELIVER —

purchased for the street department.

Bids Too High

Bids were considered for industrial connections to the sewage plant but were thought too high and definite action was deferred at the first meeting in April.

All incumbent aldermen were reelected in the April election. Carl Becher was reelected city clerk; L. M. Schindler, city engineer; George Peotter, assessor, and John Goodland, mayor. The closest aldermanic race was in the First ward where Mike Steinbauer was reelected by 34 votes.

Act on Insurance

An ordinance compelling taxi cab companies to carry public liability insurance was adopted by the council on Aug. 19 and action on resurfacing College avenue was deferred until spring. The council voted to advertise for bids to parking meters to be used for a trial period of 90 days.

Mayor Goodland offered two solutions for the high school site problem, using present site or the west end of pierce park. On the same day, Aug. 21, the council reached an unofficial agreement to purchase the Pierce property for the Fifth ward park.

Further discussions on the site question were held on Aug. 27, and the mayor was sent to Milwaukee to learn the status of the application for a grant. He found that the grant was on the verge of being granted. At this time petitions against using the Salm property as a school site were being circulated in the city.

Accept Contract

The contract of the Wisconsin-Michigan Power company to furnish power for the sewage plant was accepted by the council on May 6.

New precincts in the First, Third, Fifth and Sixth wards were established by the council, on May 21. Contracts for industrial connections to the sewage system were awarded to Hoffman Construction company and R. C. Meyer Construction company.

The salary of election board officials was reduced from \$10 to \$7 by the council on June 3. The school board recommended the Salm site for the new senior high school and the council on June 10 decided to hold a joint meeting with the school board on the site question. An appropriation of \$600 was voted as the city's share of the cost in establishing a reemployment bureau.

Selection of the Salm site for the new senior high school for the second time was made by the council on June 15. Salm, State, Badger avenue and the city park sites were discussed and a referendum on the matter was suggested. The council on June 17 urged the school board to select another site. The council also favored resurfacing College avenue from Drew to Story street.

Override Veto

Repeal of the ordinance consolidating the offices of street commissioner, engineer and building inspector was advocated by Mayor Goodland at the July 1 meeting of the council. His veto of salary increases for the city mechanic, bookkeeper and helper was overridden by the council, but a veto on an increase for the street department foreman was sustained. With six months of the year gone about half the construction on the sewage plant was reported completed.

Six sites for the new senior high school were proposed on July 2 and on July 6 the council, with the mayor breaking a tie vote, decided to give the school board the privilege of selecting any site except the three parks, City, Erb and Pierce.

Change Relief System

Action was taken at the Jan. 15 meeting and Appleton went back to the city unit of relief. J. Rasmussen and Son was awarded a contract for the sewage plant excavation work. A proposed ordinance to license amusement devices was dropped and an extension to tax payment time to March 1 was made.

Acting upon the request of the Civic council the council on Feb. 5 decided to hold a referendum on the recreation problem. The Civic council proposed setting up a fund for a year-round program. After a stormy committee of the whole meeting, the council voted to work with the state certification bureau and provide \$900 per year for expenses of an office to be located in the city.

Vote For Park Addition

The council voted to buy the B. J. Zuehke property as an addition to Pierce park for \$11,975 on July 22. Coal bids for public buildings were rejected and the council decided to purchase from the coal docks through local dealers. Acting as a committee of the whole, the council proposed setting up a fund for a year-round program. After a stormy committee of the whole meeting, the council voted to work with the state certification bureau and provide \$900 per year for expenses of an office to be located in the city.

Plans for Industrial Connections

to the sewage system were approved at the meeting of the council on Feb. 19. An extension of the real estate tax payment period also was made to July 1.

Initial Steps to Compel Taxi Cab

Companies to carry public liability insurance were taken on March 4 and the taxi cab license fee was reduced from \$20 to \$10. Because of new watermain for sewage plant, it was suggested that provisions be made for increased fire protection in the Fourth ward. A grader was

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set up to investigate means of financing operations of the plant.

Robert DeLand

Robert DeLand was named to fill the vacancy of Henry W. Tuttrup as First ward alderman on Aug. 5. A proposal to install parking meters for a 6-month trial period was rejected by the council which two days later authorized installation of meters on College avenue for a 3-month trial period. Action on purchase of Pierce property for the Fifth ward park was deferred.

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New precincts

New precincts in the First

Babson Sees '37 as First Year Of Prosperity Since '29

CONTINUED FROM PAGE 1

Do not misunderstand me. I am not predicting grave national labor tie-ups, even though some current situations do look threatening and even though there will be a big increase in the number of strikes. I merely say that if labor leaders try to push too far and too fast in their demands for higher pay and shorter hours, we are in for serious trouble.

Some New Factors

There are four new factors in the picture today which give labor such a strong hold on industry. First, is the tremendous gain in industrial production and profits. Second, is the steady rise in living costs. Third, is the big gain in labor's influence as indicated by the election results. Finally, there is the "powder-keg" row between the Lewis and Green factions. These factors, particularly the latter, all increase the tension of the situation.

The real key to this puzzle is the Administration and its policy toward labor. If trouble should develop, Mr. Roosevelt with his almost unanimous backing could swing the tide of battle in whichever direction he wished. Because of the President's unprecedented worker-following, the outlook for labor troubles depends to a large extent on Washington.

Congress Not Harmful

In fact, much depends on Washington as far as most problems are concerned. Not so many years ago it was the vogue to take careful soundings in Wall Street before making an annual forecast. Today the most important preparation for my outlook letter is to drop the lead-line in the Potomac A fortnight before Christmas. I visited the Capital. Experienced observers there believe that the President may have more trouble than the public imagines in holding his huge Democratic majority together.

The Washington consensus is that Congress will not be harmful to business in spite of the voters' rear of approval of the New Deal. There will be a lot of barking but little biting. The emphasis of the coming session will be on perfecting legislation already passed and adding a few amendments thereto. I doubt if a hamper of new reform laws will be jammed through.

Bond Inflation

It will be two years before another election, and the average Congressman will be worrying less about his constituents and more about the Constitution. Along this line, I expect to see a big improvement in federal finances. An effort will be made to cut expenses. Relief aid will be continued but not on the bondoggling scale of the past three years. The government's income should rise steadily as 1937 works along. But despite Washington forecasts to the contrary, I doubt if the gain in revenue or the slash in expenditures will be sufficient to bring the budget into balance by June 30, 1938.

This means that inflation will gain ground this year. It has already taken big strides in recent years although the general public is entirely unaware of it. Public debt has grown \$16,000,000,000 since July 1, 1930. Tax receipts have doubled since 1933. Still the Treasury is forced to raise funds to pay the public bills by selling government bonds. This money finds its way into the banks in the form of jobholders' or contractors' deposits. The bank then "invests" these deposits by buying more government bonds.

The cycle repeats itself over and over again, building up bank deposits and ballooning the public debt. This is camouflaged inflation. It will continue in 1937 aided by another form of inflation—the check or credit type, similar to that which we had in 1928. When all is said and done, every one of the various inflations has the same effect—the boosting of prices and the speeding up of business and building activity.

Home Building Boom

Four years ago the building of a new home or factory was a relatively rare sight. Only eight homes were built at the depression low in 1933 where a hundred were built in 1929 and where fifty are being built today. Home building is a typical capital goods industry. It is a direct thermometer of public confidence. Once confidence returns there is a veritable stampede to take advantage of real estate bargains and to get under the wire on building costs. A feature of 1937 should be a real boom in home building.

Non-residential construction, aside from public works, should also enjoy a big gain. Plant expansion or modernization is a necessity for many concerns. Prices of building materials are on the verge of a sharp mark-up. Demand for skilled building mechanics will soon be reflected in higher bids on jobs. Bargains in existing structures are pretty well picked over. If you must modernize, renovate, repair, or build, let out your contract.

Extend Leases Now

The same applies to rents. If you have a favorable lease extend it now for a five-year period. After a 10 per cent advance last year, rents will probably increase another 5 per cent in 1937—maybe more in well-located areas. With the optimistic prospects for building and rents, I look forward to a profitable year for real estate men.

Thumb-Nail Sketch of 1937 Outlook

BUSINESS:	Eight Per Cent Gain For Year
CONGRESS:	Will Not Be Harmful To Business
REAL ESTATE:	Sharp Improvement — Rents Higher
BUILDING:	Boom In New Homes Year's Feature
STRIKES:	Possibility Of Grave Labor Troubles
LABOR:	Higher Wages And More Jobs
FARM PRICES:	Spotty — Total Farm Income Higher
LIVING COSTS:	Clothing To Lead Sharp Advance
RETAIL TRADE:	Big Year — Best Since 1929
ADVERTISING:	Boost Quotas Ten To Twenty Per Cent
STOCKS:	Higher But Good Selection Vital
BONDS:	At Ceiling — Watch Money Policy
FOREIGN:	No European War In 1937
SUMMARY:	First Year Of Prosperity Since 1929

with rising values and with activity at least 20 per cent above 1936.

The outlook for real estate and buildings is typical of the outlook for all capital goods industries such as locomotives, ships, power stations and machinery. These businesses are due for a much sharper percentage improvement than the consumer goods industries. Employment in the heavy group a year ago was 75 per cent of normal, today it is 85 per cent; and by next Christmas it should be 95 per cent.

Four years ago wheat was selling at the lowest price in three and a half centuries—41 cents a bushel. Because it was cheaper than to pay freight, corn was being burned for fuel in place of coal. Milk was being poured on the streets to reduce over-supplies of butter and cheese. There was a bounty on baby pigs.

Today wheat is around \$1.35 per bushel. Corn is being imported from Argentina. Much bulk butter sold in United States' markets comes from abroad. Bacon is a delicacy once again. This all goes to show how much more powerful are the rules of nature and economics than the laws of men. The drought, the AAA and short supplies, plus better business and heavier consumption, have doubled farm prices during the last four years. Now, what about the outlook for farm prices this year?

Good Year on Farms

Gran and cotton prices depend on the weather and planting. Based on current acreage estimates and barring drought, prices of these products should not be much higher next December than they are today. Meat prices will edge upward for our livestock population is near the lowest point in years. Dairy, egg, and poultry prices will advance under the impetus of higher production costs during the first half. Good prices plus higher production should lift farm income between 5 to 10 per cent during the new year.

Farm profits will be somewhat less due to mark-ups in the prices of products which the farmer has to buy. With farming continually more profitable, good land (now up 20 per cent over the depression low) will continue its gradual rise. This recovery in agricultural prices is a very bullish factor in the business outlook but do not forget that it

means higher living costs in the city.

Clothing to Cost More

Up to now, the cost of living has not been keeping pace with the recovery in general business. Its advance totals only 20 per cent against 75 per cent for industrial activity and 30 per cent for retail prices. This coming year the gap will narrow. I look for a 5 to 8 per cent rise in living costs against only a 3 per cent gain in 1936.

In the vanguard will be clothing price-tags. They have been at a standstill for the last three years but they will move ahead 8 to 12 per cent in 1937. Food bills will be 5 to 8 per cent higher. Monthly electric and gas statements will be slightly lower. Coal and coke will ease off as the peak of the heating season passes, but those who use oil should make contracts now as a protection against a 10 per cent advance.

Salesmen's Paradise

Merchants can honestly plug the "Buy Now—Higher Prices Coming" appeal in their advertising. Salesmanagers can safely jack up their sales quotas and advertising appropriations by at least 10 per cent—probably 20 per cent. The sales feature of 1937 will be the return of the seller's market for the first time since 1929.

Every hour of effort and every dollar of expense put into selling work in 1937 will return what two did in 1934 and what two may in 1939! I urge every salesman and every saleswoman to work his head off in 1937. Get your reward for all the hard work of the past few years. Sunny selling days will not last forever!

Best Sales Areas

Results will vary, of course, in different sections. Back in 1933 my sales map showed only one gold, or excellent state and thirty blue, or poor states. Today this same map shows twenty gold states and only two blue states. During the past two years, agricultural sections have been the salesmenagers' best bet. Although farmers should continue to be good customers, the industrial centers, particularly in the Northeast, Middle Atlantic, and Middle Western areas will again come to the fore.

Remember, however, that the Southeast, Pacific and Mountain areas are our fastest growing markets. The great opportunity for future growth and expansion are there! Keep this fact in mind when you are making up your sales quotas or when you are investing in stocks or bonds.

Bond Prices are the most amazing factor in the security markets today. They are selling at the highest prices in history. Since June, 1932, the yield of the average bond has dropped from 7½ per cent to 4½ per cent. The 1937 outlook for bonds depends almost entirely on the course of money rates. My forecast is that the latter will continue at current levels until the government refunds all its short-term debt into long-term issues at about 2½ per cent. After that rates will depend more upon the commodity prices and general business

Hence, I feel that present high bond prices cannot continue indefinitely. Those buying bonds during the coming twelve months must exercise extraordinary care and judgment to avoid getting burned! With higher money rates a certainty

sooner or later, I feel that the general bond market is today where the stock market was in 1928.

Bull Market Not Over

The outlook for money rates is a big influence also on stock prices. Profitable returns on savings bank deposits, bonds, mortgages, and high-grade preferreds will not coax money out of good sound stocks.

The tremendous volume of money seeking investment (a billion dollars in December alone) will prevent too big a stock sell-off. 1936 dividend increases and extras, plus possibilities of still higher earnings over the next few years, give well-chosen stocks added attraction to those who want protection against a rising cost of living.

In spite of the 30 per cent gain in stock prices during the last twelve months, I believe that many stocks are not over-valued. There may be periods of backing and filling, but the basic trend is still upward. The bull market which began on July 8, 1932, has not reached its peak.

Good Selection Vital

While the general pattern of the stock market should be upward prices of individual groups will vary greatly. Good selection will pay even greater premiums this year than last. Biggest gains percentage-wise will be shown by the heavy industries, machinery, rail equipment, building material, electrical equipment, steels, metals, and office supplies will be in the van guard.

Chemicals and oils will continue their basic growth. Rails may be a

feature marketwise as the year progresses, but airline issues offer better long-pull possibilities. Food, dairy, meat packing, paper, coal, textile, department store, and motor groups are all due for moderate gains. Even the chain stores and utilities should not be overlooked.

They would probably stand up best against a quick sell-off brought about by some major disaster such as the exploding of the foreign bomb.

No War in 1937

No one can deny that the overseas situation is critical. Europe and Asia today closely resemble the armed camps of 1912-14. A general war involving Fascism vs. Communism is inevitable; but a general European war will not come in 1937. There will continue to be revolutions within nations; but no formal conflict between nations.

European securities will remain unattractive although world trade will continue to increase slowly.

The gain, since 1933, now totals 30 per cent. South America, France, Holland, Switzerland, Belgium, Scandinavia, Canada, and other British commonwealths will be our best markets. Japan and England will not be as good as in recent years. Spain, Germany, and Italy will be our poorest.

Currency Outlook

The most hopeful foreign development of 1936 was the "gold bloc" devaluation and three-cornered currency agreement between France, England, and ourselves. I do not expect, however, that the dream of international stabilization

can become a reality during 1937. Improvement in business conditions in Europe is the best remedy for most of its troubles.

Dictators, lizards, war eagles, and the like thrive on human suffering and misery. That is why I have always preached that one nation can prosper only as the entire world prospers. If we could only get Europe back to normal we would solve the last remaining basic problem confronting happiness in the Americas.

Conclusion

As 1937 opens, most of the snarls brought on by the depression have been untangled. Improvement is widespread through all branches of the industry. Employment is gradually approaching normal once again.

The outlook for the coming twelve months is bright. I predict that as we look back at this New Year season we will remember it as a momentous milestone in our business history.

Whether we realize it or not today, we are now placing a heavy stone over the 1929-1936 depression corpse and bundling up the 1937-38 prosperity baby in swaddling clothes. How long this period of prosperity will last or how far it will go, no one can now say. That depends upon how well we have learned that lasting prosperity only comes through the practice of industry, honesty, thrift, faith, and other basic virtues.

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German Sausages to Be Given New Dresses

Berlin — Transparent wrapping materials will be Germany's substitute for sausage skin when Adolf Hitler's four-year plan for self-sufficiency is put into effect.

The saving on imported sausage skins, amounting to 40,000,000 marks annually, will prevent a pork shortage, according to Dr. Anger.

"Hot Dogs" and Bavaria's friend sausages, however, puncture these plans. Substitutes are no good for them.

Crowns Soar High on New 'Mexican' Hats

Paris — New "Mexican" hats in Paris are being made in black felt, with wide slightly rolled up brims, and towering crowns smaller at the top than at the base.

Guilloche of other trimming they look "perfectly swell" with a lace-bordered veil draped nonchalantly down front or back. Tall persons look best in these "tall men" types.

Night Coughs

Quickly checked without "dosing" .. Just VICKS rub on VAPORUB

Prices Soaring on Cotton Goods

WARDS JANUARY WHITE SALE

Cotton prices skyrocket! But Wards Bought Last June to Beat the Rise! So Now, You Get Extra Savings on 'Even Our Everyday Low Prices!'

Sale! Longwear Sheets

81-In. SHEETING

25c quality! Unbleached 19c yd.

"Thrift" PILLOW CASES

Worth 15c. Firm, smooth muslin. 42x36 inches. 11c ea.

White OUTING FLANNEL

10c value* Fleeced on both sides. 27 inches. 8c yd.

81x99 Inches

Worth \$1.19-\$1.29

"Longwears" are America's outstanding sheet value at their regular price! Now, Wards brings "Longwears" at an even greater savings during the White Sale.

84c

Longwear Pillow Cases 22c

Sale! Turkish Towels

20x40 Inches

Worth 19c

SOLID CLORS. Bath size, soft and spongy. Double loop.

Stevens TOWELING

"D" quality.

Bleached 18c yd.

Unbleached, 3d. 17c

4 Wash Cloth "Cotton"

worth 4c each!

Colorful plaids. 10c

12c

CANNON TURKISH TOWELS

12c values! 18x36.

White borders. 9c

Sale! 5% Wool Blankets

Paper Says \$100 Motors Sold for \$4,500 Apiece

Reports Vinalert Disposed Of Reconditioned Motors to Coast Guard

Baltimore—(P)—The Baltimore Sun, in a Washington dispatch, says the Vinalert company of Jersey City bought airplane motors from the army air corps for \$100 each and later sold them to the coast guard for \$4,500 each.

The Vinalert company, headed by Robert Cuse, several days ago received a license from the state department to export \$2,777,000 worth of airplanes and engines to the loyalist forces in Spain.

The Sun, in a story by J. Fred Essary, chief of its Washington bureau, says:

"The Vinalert company, it was learned, has sold airplane engines to the government as well as bought them from federal agencies. The transaction . . . involved the purchase of a large lot of Liberty motors from the army air corps at not more than \$100 apiece and their later sale to the coast guard for around \$4,500 each for use in harbor patrol boats.

Bought After War

"Several years after the close of the World war, it developed, the Vinalert company bought from the army a large number of Liberty motors, which had been manufactured during wartime but had never been used. The motors were offered for sale as surplus stock, having become obsolete for army purposes as the result of new developments in engine manufacture.

"About a year and a half ago the coast guard advertised for bids for marine engines which would develop 400 horsepower and, because of the required horsepower rating, notified prospective bidders that it would accept converted airplane engines.

"The Vinalert company was the low bidder on a lot of 62 motors with a bid of \$281,620, or somewhat over \$4,500 per engine, and was awarded the contract in August 1935. Coast guard officials said, however, that the engines were almost completely rebuilt, with little of the originals retained but the cylinder blocks. The Vinalert bid was considered reasonable in view of the work done, it was said.

"Delivery of the engines was begun only recently. While the work was going on at the company's Jersey City plant, a group of coast guard officers were stationed there in order that they might familiarize themselves with the engines and thus be able readily to operate and repair them when they were installed . . .

Jaces to Give Service Award

Committee Will Consider Any Recommendations Up to January 15

Recommendations for the annual distinguished service award, given by the Appleton Junior Chamber of Commerce to an Appleton young man under 35 years of age, will be received from any one in Appleton until Jan. 15, according to Harry Hoeffel, chairman of the committee. Any recommendations should include reasons for selection, he said.

The award committee will meet Monday and plans for selecting the winner will be made. The civic award will be given on Jan. 22 by Mayor Goodland, honorary chairman of the committee. Announcement of the winner will not be made until the time of presentation.

Arrangements will be made to have the award winner present as a guest of honor at a dinner meeting when the presentation is made.

Members of the award committee are Mayor Goodland, Hoeffel, F. N. Belanger, H. K. Derus, Alex O. Benz, Dr. Carl Neidhold and William Montgomery.

Award Damages in Auto Crash Suit

Jury Finds Plaintiff 30 Percent Negligent in Traffic Accident

Damages of \$5,344 were set by a municipal court jury late Thursday afternoon in the \$10,000 damage suit brought by Walter Nau, Jr., Appleton, against Bertha Barry, Appleton, and the Farmers Mutual Automobile Insurance company.

The jury found Nau 30 percent negligent in the automobile accident on which the suit was based, however. The defendant, Bertha Barry, was found 70 percent negligent.

Trial of the case, based on an automobile accident on Highway 10 south of Appleton, May 11, started Monday morning before Municipal Judge Thomas H. Ryan and a 12-man jury. The jury retired at noon Thursday and returned a verdict at 4:30.

Major Work on Sewage Disposal Plant Ended

With slightly more than a year of construction work on the new sewage disposal system completed, installation of some equipment is the major item of work to be finished. All industrial connections, with the exception of the Interstate connection, are completed. Equipment is being installed in the screen and grit building, chemical building and office building. It is expected that first sewage will be treated in about a month.

Building activity slowed up a bit during February but \$14,438 was spent for construction and remod-



THIS CAR MAY FIGURE IN RELEASE OF KIDNAPED BOY

Speculation was aroused in Tacoma, Wash., as to the part this automobile might play, if any, in the probable release of kidnaped Charles Matson. It was this type of car that the kidnaped boy specified should bring him the \$28,000 ransom. (Associated Press Photo)

Building in City Hits Boom Year Figure in 1936

500 Permits Issued for \$914,000 in Construction Work

Continuing the climb started in 1935, building in Appleton during 1936 reached a boom year figure of \$914,000, an increase of approximately \$175,000 over the previous year, records of the building inspection department show.

More than 500 permits for new buildings, remodeling and repair work were issued during the year. About 155 permits were issued for new homes at an estimated cost of \$663,735. In 1935 there were 137 permits for homes evaluated at \$512,000.

One of the outstanding facts in the building of new residences during the year was that they were of higher value than the previous year. Most homes building during 1935 were put up at costs usually between \$3,000 and \$5,000 while last year the average cost rose to between \$4,000 to \$7,000.

Higher Than 1929

The low building year in the depression was 1934. Activities began early in 1935 and the year's total for new homes was just below the \$55,000 figure for 1929. However, the total value of new homes last year was about \$100,000 more than in 1929.

The increase in the number of homes erected during last year was reflected in a rise in the cost of building materials. Mercantile building and remodeling during 1936 jumped to more than \$149,000.

While July was the peak month for home building in 1936, August was out in front this year with 28 new homes started during the month at an approximate cost of \$97,500. The previous month 21 new homes were begun at a cost of \$89,700.

Many New Garages

Home building was not the only construction activity that enjoyed a good year. During 1936, 117 new garages were built at an approximate cost of \$17,000. This does not include garages built with new homes.

Repairing of many homes untouched a number of years was given the attention of the owners during the year about \$70,000 was spent for remodeling.

The largest building project carried on in the city during the year was the new sewage disposal plant, the cost of which is not included in the building figures. The plant, which will be put into actual use soon, was erected at a cost of \$700,000. Of this total \$315,000 is paid by the government and the remainder by the city.

Peak Months

Home building activity reached its year's peak during July and August. During the former month, \$89,700 was spent for building purposes while in the next the total was \$89,750.

Three new homes were started in January and February despite the long cold spells and heavy snows. Mercantile building for the first two months totaled \$17,500.

With the coming of mild weather in March permits for seven new homes at a cost of \$25,600 were issued. The number of new homes doubled in the next month and 24 permits were issued for the remodeling of homes. Mercantile permits in April amounted to more than \$13,000.

Increase in May

Construction gradually increased during the next few months with 18 permits for new homes in May, 20 in June, 21 in July and 28 in August. Total permits issued during these months were March 25, April 29, May 35, June 31.

The largest amount of construction, \$126,411, was reported during October. During the month \$83,400 was spent for new homes, \$24,200 for mercantile building and remodeling and \$16,040 for the remodeling of homes.

With two mercantile permits issued in January for \$15,000, building got off to a better start than in 1935. Despite the many days of snow and cold, one new home was begun at a cost of \$2,000 while remodeling work in homes for the month amounted to \$3,100. In January, total building was \$27,266.

Slow in February

Building activity slowed up a bit during February but \$14,438 was spent for construction and remod-

F. D. R. in Good Position To Bargain With Business

BY BYRON PRICE

Washington—All attempts to chart the administration's probable course on labor and industrial legislation have bumped up against a barrier of Presidential silence which would seem to be deliberate rather than accidental. Whatever he may be thinking personally, Mr. Roosevelt manifestly is in no hurry to disclose his program, either to congress or to his associates.

Administration stalwarts in the senate, both old and new, to aid labor. Many of these have had Mr. Roosevelt's approval in Guifey, for the third time, will introduce a bill to maintain prices in the front with schemes, both old and new, to aid labor. Many of these

soft coal industry, Black will be back with his act to limit workers to a 30-hour week. O'Mahony will have a licensing bill for all corporations engaged in interstate commerce; and Wagner will propose a huge housing program. That is only

Schools Will Resume Class Sessions Monday

Two weeks of vacation for Lawrence college students will end Monday morning when regular class sessions will be resumed. The Christmas recess began Dec. 19. Classes in public and parochial schools also will be resumed Monday morning following a 2-week recess.

DEATHS

BURKE FUNERAL

Funeral services for Mrs. Frieda Burke, 187 S. Jefferson street, who died Thursday morning, will be held at 8:30 Saturday morning at the Hoh Funeral home and at 9 o'clock at the St. Mary's Catholic church with the Rev. J. E. Meagher in charge. The body will be at the Hoh Funeral home from this noon until the time of the services.

WORK PERMITS

Permits were issued for two homes at a cost of \$9,500. About \$2,500 was spent in the remodeling of homes in addition to \$2,500 for remodeling a business building.

With the coming of spring in March building greatly increased.

A total of \$37,000 was spent, double the amount expended during the same month in 1935. Work was started on seven new homes during the month at an estimated cost of \$25,600. Annual spring remodeling work brought the number of permits for that purpose up to 11 with an expenditure of about \$5,000 for the month.

Spring building began in earnest during April when 51 permits were issued for a total of \$80,805. Fourteen new homes were begun by contractors at an estimated cost of \$57,100. A couple mercantile permits totaled \$13,600. For the same month in 1935, building totaled approximately \$63,000.

24 PERMITS IN APRIL

Up to the end of April 24 permits for homes had been issued with the building season of the year just underway. Eighteen homes were started in May at an estimated cost of \$68,635. Money spent for building during the month totaled \$97,950 as compared to \$62,489 spent for the same month in 1935. Mercantile building and improvements continued on an even keel, about \$15,500 being spent during the month.

Contractors remained busy during June when total building was \$96,225. There were 55 permits issued and twenty new homes at a cost of \$80,250 were started. Fourteen homes were repaired at a cost of about \$7,000.

PEAK MONTHS

Twenty-one new homes were started in July at a cost of \$80,700. Fifty-five permits called for an expenditure of \$98,025. Remodeling of 20 homes was started at a cost of \$6,500.

August showed no let up in building. Fifty-three permits were issued, twenty-five of them for new homes. Building costs for the month were \$98,500 of which \$89,700 was for homes.

INCREASE CONTINUES

A continued increase was shown in September while \$110,250 was spent for the various construction work. Six mercantile permits were issued for an expenditure of \$24,150 while seventeen permits for homes totaled \$75,900.

The decline in building began in September in 1935, but October of this year saw the building activity skyrocket. Forty-nine permits were issued during the month for a total of \$126,411. Construction of 18 new homes was started at a cost of \$83,700.

THE ENTIRE PROGRAM

In thinking over what the year may hold for the working man, it is well to remember that labor was an important source of strength for Mr. Roosevelt in the November election. That might have a bearing upon whom he will call to his side for advice, now that the time for legislative action is here.

CHIMNEY FIRE

A chimney fire at the home of Mrs. A. Lietz, 625 Telulah avenue, was the only call answered by the fire department as the old year ended. Fire started at about 10 o'clock last night and little damage resulted. The home is owned by Mrs. A. Lietz.

Banking Outlook Brighter for Next Year, Is Forecast

More Encouraging Than For Some Time, Tom K. Smith Says

St. Louis—(P)—Tom K. Smith, president of the American Bankers' association and head of the Boatmen's National bank, in a year-end statement calls "the banking outlook more encouraging than it has been for some time."

"Considerable progress already has been made in eliminating the points of weakness in the banking structure which became apparent during the past few years," he said. "With the present spirit of cooperation and determination on part of government officials and the banks, further progress is certain."

"The past 12 months unquestionably have been in the most encouraging to general business in this country since 1929."

"While periods of readjustment are to be expected, the forward movement which began early in the past year has lasted longer than any previous revival and this affords support for the belief that the gains made in 1936 may be large measure be permanent."

"The base of the recovery, moreover, is gradually broadening. The durable goods industries are showing greater activity and although the volume of production in these lines is still far below pre-depression levels, further expansion seems in prospect."

Detroit—(P)—"Reasonable prospects" of closer approach in 1937 to the 1929 record of automobile sales are seen by Alvan Macauley, president of the Automobile Manufacturers' association and president of the Packard Motor Car Co.

More than three times as many motor vehicles were sold in 1936 as in the low depression year of 1932

Administration stalwarts in the senate, both old and new, to aid labor. Many of these

soft coal industry, Black will be back with his act to limit workers to a 30-hour week. O'Mahony will have a licensing bill for all corporations engaged in interstate commerce; and Wagner will propose a huge housing program. That is only

Well. There Is Nothing Lacking In Peeler

"If a Methodist can take a chance, you ought to," my friend said, and we advanced up another long stone flight to a room where about a hundred men and women were sitting stiffly around all four sides, many of them yawning sleepily, for most of them were tourists and tourists are apt to stay up too late. The women were dressed in black and covered

up clear back to the chin and wore black veils on their heads, some of them merely rented for the occasion.

Through a large door we

saw in a stone hall a party of little girls and young women dressed in white, pilgrims from either Germany or Denmark, as I remember, and a crowd of young men, apparently from some European country, dressed in black, but not in the conventional dinner jackets, which still seemed queer to me, for I associated this attire with night clubs and frivolous behavior. There seemed to be a constant traffic of pilgrims from countries near and far.

After all our rush and anxiety, we now waited 45 minutes and were then beckoned, a selected dozen or so of us, into a smaller room, where we stood in a semi-circle facing a door from which there issued a mumbled sound. After a few minutes, I recognized occasional Latin words and assumed that some religious preliminary was taking place. Presently there was a faint tinkling and a thin, old man backed through the door into our room wearing a formal uniform such as ambassadors wear, and holding a dress sword.

AND SO PEELER FINALLY

"I'm So Peeler Finally"

Last September Federal agents arrested Willard Campbell, soldier of fortune from Atlantic City, N. J., and confiscated a truck loaded with arms and ammunition at Buxton, Miss. They charged that he and Bjarne Olsen, con music machine operator who was arrested later in New Orleans, had conspired to ship arms to revolutionaries in the tropics.

The second request was made to the advisory council sponsored by Secretary of Commerce Daniel Roper, which is a who's who of business and finance in miniature. This time there were no sharp rejoinders. Instead the council accepted the responsibilities placed upon us and started to work. That augurs well for a more harmonious working out of the problems.

It also means that Mr. Roosevelt has called directly upon business for his time until a reply is made. The council knows full well that its report is not the only one which will reach the President's desk. Another will come from Major George L. Berry's group, composed mainly of small business men and labor leaders, and recommendations from organized labor are inevitable.

SEIZE ARMED TRUCK

A truck, described as carrying 200 rifles, 21,500 rounds of ammunition, a short wave radio communications set, gas tanks and other war supplies, was seized. Federal agents expressed an opinion privately that the supplies were destined for either Honduras or Nicaragua.

In Havana, Cuba, a building occupied by offices of the newspaper *El País* was dynamited on Sept. 20. Justice Department agents on Nov. 6 arrested Cándido De la Torre Farfán and José Uruquiza at Macon, Ga. Proceedings were started immediately to expedite their removal to Jacksonville, Fla. Agents learned that on May 30 and Aug. 24 boxes labeled "auto parts" but containing sulphur and chloride of potassium, chemicals used in the manufacture of dynamite, had been shipped from Jacksonville to Havana.

Labor in Good Position

That suggests two avenues of approach for the council, a conservative stand or one sufficiently liberal to stand off more radical proposals of other groups. A too conservative report might have a reverse effect and another chance for a middle-of-the-road program. The President probably will weigh one recommendation against another, and he is good to bargain.

AN ADVERSE DECISION MIGHT ALTER THE ENTIRE PROGRAM</

'36 War on Accidents Causes Cuts Number Of Traffic Fatalities in City, County

BY DON CHRISTIANSEN

Attacking on several fronts, Appleton and Outagamie county in 1936 began a new war on automobile accident causes, combining education, increased protection and drastic law enforcement in a program probably contributed heavily to the year's reduction in automobile fatalities.

As safety consciousness became more apparent throughout the nation, Appleton equipped a new mounted traffic squad in its police department, provided, through the police, a new feature of safety education in its schools, brought the problem of traffic to its civic organizations, "cracked down" on traffic law violators, and was represented by a number of representatives on the new Outagamie County Street and Highway Safety Council.

With its highway commissioner heading the safety council, the county doubled its force of highway police not only to check traffic law violations but to provide additional accident protection. The safety council, attracting members from all towns, villages and cities, began spreading the gospel of caution and courtesy, while peace officers, including the sheriff's department and municipal police, joined in the new campaign to reduce automobile fatalities, injuries and property damage.

Vote Use of Radio
A new weapon in the accident war will be in use shortly after the new year begins. At its November session, the Outagamie county board voted funds to share the cost of enlarging the Winnebago county police radio transmitter and the expense of operating the station jointly for Outagamie, Winnebago, Waupaca and Fond du Lac counties. Shawano county now may join in the radio control system and with Brown county operating a station of its own, nearly the entire Fox river valley area will be covered by radio facilities which are expected to play a large part not only in the apprehension of traffic law violators but other law breakers as well.

An important service of the radio will be the almost immediate contact of highway police whenever serious accidents are reported. First aid and other assistance by patrolmen has been credited with the saving of lives in areas now covered by radio, and with the system in operation throughout the valley, further reduction in the traffic toll may be made, radio supporters claim.

Fewer Deaths in 1936
Whatever the cause, 1936 saw fewer automobile fatalities in Appleton than in any of the last five years for which detailed charts, prepared by Lieutenant Herbert K. Kapp of the Appleton police department, are available.

There was only one automobile death in the city, and because that occurred at the intersection of a sidewalk and a private driveway, and not on a public street, Appleton

may be credited with a perfect record for the year.

Whether one death is charged against the city or not, the year marked a substantial improvement over the horrible 1935 record of seven deaths, and brought the total number of fatalities in the county down to 11. It was better than the previous safety peak of two deaths in 1934 and an improvement over the 5-fatality record of 1932 and four in 1933.

Prints Daily Record
For the first time the Appleton Post-Crescent printed a daily record of the Outagamie county accidents about which accounts were carried in its news columns, showing the number of accidents, the number of persons injured and the toll of deaths. At the end of the year, the record showed 334 accidents, 265 persons injured and 11 deaths.

No comparable records are available for the county in any preceding years, but in 1937, the Post-Crescent will show daily the number of accidents, injuries and deaths reported to that date together with the figures for the corresponding day of 1936. Whether efforts to reduce the accident toll are effective or not will be indicated in some measure by the comparative figures.

A sidelight of the 1936 traffic picture was the record number of convictions for drunken driving. Whether the number of drunken drivers or merely the number of convictions has increased is debated, but in 1936 41 motorists pleaded or were found guilty of the offense, a substantially larger number than was recorded in any of the preceding four years.

Convictions Increase
Only 12 drunken drivers were convicted in the county in 1932 and the same number in 1933. The next year the figure increased to 19 and in 1935 it reached 27.

A new traffic squad, composed of four motorcycle police, was organized at the Appleton police department late last May and Chaffeur Carl Radtke, later promoted to the rank of sergeant, was placed in charge. At the same time, two additional patrolmen were added to the police force for regular duty.

In addition to directing the traffic squad, of which he is one of the members, Sergeant Radtke, with the cooperation of Chief George T. Prim, Lieutenant Herbert W. Kapp and public and parochial school officials, inaugurated a school safety campaign designed particularly to reduce the number of accidents in which youngsters are involved.

Talks at Schools
In less than five months, Radtke spoke at 18 schools, at some of them on more than one occasion, talking street and highway safety to 5,572 school students. He also addressed service clubs at Appleton and New London and gave a radio broadcast.

Radtke attended a traffic officers training course at Northwestern University and recently the official publication of the National Traffic

on all accidents involving damage over \$50 or personal injury may have increased the number reported to police, but whatever the cause, the 1936 total to Dec. 31 was 190.

The number of injured, 87 was greater than in 1932, 1933 or 1934 but less than in 1935 when the 165 accidents recorded included 82 in which only property damage was involved but 83 involving injury to 97 persons including 27 pedestrians, and deaths to 7 including 5 pedestrians.

The 1932 record shows 121 accidents in the city, 61 involving only property damage but 50 involving injury to 69 persons including 25 pedestrians and deaths to 5 including 4 pedestrians. In 1933, the number of accidents increased to 141, 84 involving only property damage, and 57 involving injury to 67 persons including 21 pedestrians, and deaths to 4 including 1 pedestrian. The record for 1934 shows accidents, 62 involving only property damage and 55 involving injury to 72 persons, 29 of them pedestrians, and death of 2 pedestrians.

Pedestrians Injured

The number of injured pedestrians remained comparatively constant despite differences in the total number of accidents reported, ranging from 21 in 1933 to 31 in 1936.

In number of mishaps

August, September and October were the city's worst months in 1936, records showing 21 accidents,

8 injured and 1 dead in August, 21

accidents and 9 injured in Septem-

ber, and 27 accidents and 14 injured in October. A higher toll of in-

juries was recorded in June when 16 persons were injured in as many accidents.

Records for the other months of

the year show 14 accidents and 5

injured in January, 11 accidents and

6 injured in February, 9 accidents and 4 injured in March, 10 accidents and 6 hurt in April, 7 accidents and 5 injured in May, 14 accidents and 3 injured in July, 11 accidents and 4 injured in November, and 29 accidents and 7 injured in the first 30 days of December.

Birthday Cake Fails to Make Hit With Gorilla

Philadelphia—(U)—Massa, central African gorilla, started his second birthday without a bite of birthday cake. It was all his own fault.

Well-wishers appeared yesterday to cry "surprise, surprise" and offer Massa an anniversary cake, on which was written "Many Happy Returns." Perched atop, for a candle, was a banana.

Hastily Massa devoured the "candle." Then he seized the cake and buried it at photographers and spectators.

Beer Provides Half of Revenue Taxes in State

Milwaukee—(U)—Otto A. LaBude, collector of internal revenue, said Thursday beer manufactured in Wisconsin produced nearly half the internal revenue taxes collected in the state this year.

The beer tax for the fiscal year totaled \$26,995,273, nearly \$5,000,000 more than the previous year. Total taxes were \$58,056,703. Only two states, New York and Pennsylvania,

nia, had greater beer tax collections.

Inheritance tax collections jumped from \$1,254,168 to \$3,764,404.

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Three big groups of fine coats and every one of them a special in value. Newest type wools in brown and black. Trimmed with Manchurian Wolf, Martin, Chinese Badger, or Northern Seal. Most of these coats are lambs-wool interlined.

SELF-TRIMMED SPORT COATS

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A special in sport coats. Made by a famous manufacturer of fine sport coats. Priced way below their real value.

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\$25⁰⁰ and \$30⁰⁰

Be prepared for a real surprise when you see these fine coats. Lovely tweeds and fleeces, trimmed with such fine furs as Gray Fox, Raccoon, Blue Fox, or Martin. These coats are made by a famous maker of sport coats and are unusual at this price.

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All remaining street style dresses in stock regrouped and repriced.

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\$4⁰⁰**

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J. C. PENNEY COMPANY, Incorporated

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• 6-In. Dynamic Speaker
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Modern cabinet of sliced walnut veneer and selected hard woods.

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APPLETON POST-CRESCENT



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REACHING OUT FOR THE MOON

It so happened that on Monday last the Associated Press correspondent at Moscow and Harold Denny, the special correspondent of the New York Times, in pawning over available news at the Russian capital sent almost parallel stories concerning the most important piece they could find.

It is not strange that this news had to do with America. In fact on Monday last all industrial Russia was ringing with descriptions of how industries are conducted in America and orders were going out from hairy and verbose commissars that "we must follow American methods and equal American efficiency."

On the same day Za Industrializatsia, a newspaper dealing with industrial subjects launched a drive to force the adoption of American methods in industry and exposed what it described as the enormous waste and inefficiency caused by prevailing Russian methods and which were attributed to "an excessive number of office employees piling up mountains of paper work which only impeded production."

But Russia is in the coils of the cobra. She is an immense and extensive bureaucracy. Putting aside for the time all arguments concerning the merits or demerits of her socialistic ideas we find her abjectly confessing that government ownership and operation creates almost intolerable conditions.

Ordjoukidze, commissar for heavy industry, is in charge of the campaign for efficiency. The Russian papers quote him as saying to the executives of the Katin plant:

"You have been to America. You saw American pumpmaking technique. Now you know how the Katin plant should work. Be good enough to organize your factory on the American pattern."

"You must arrange so as to get as much production for every man employed as American factories get and the quality of your production must not be lower."

Continuing in this vein Za Industrializatsia printed this message:

"What Ordjoukidze said to the Katin plant was addressed to all heavy industry. In the coming year a factory's work will be judged primarily by the number of people employed per unit of production. Those who cling to old practices will find themselves in the rear ranks."

If this admission from Moscow is to serve us any particular good let us turn away from the confession of the Russian leaders which is in general terms and seek specifically the dryrot. The newspaper mentioned (and we wish the Russians would start reformation by making their spelling easier) stressed the evil as bureaucracy. It says that strenuous efforts have been made to rid Russia of this consuming evil but that it still flourishes.

Mr. Denny in his cable declares that any stranger in a Soviet office is immediately impressed by the thick ranks of clerks doing work that a small number are able to do in an American office, and he continues:

"It is common for a factory to make out several hundred complicated order cards for the manufacture of one part, whereas in America two small cards suffice. Thus the Katin plant employs 1700 workers, whereas an American plant of similar size employs only 600 or 700. Mr. Ordjoukidze found only 30 per cent of the Katin plant's personnel engaged in actual production. The rest were office employees. In an American factory, he reminded the executives 75 per cent of the personnel is engaged in actual production."

Authorities agree that this stifling and deadening bureaucracy exists throughout the Soviet institutions adding greatly to the cost of goods produced, slowing up industry, tying up manpower, but even worst of all, ruining manhood.

The Soviet officials say that their hundreds of thousands of clerks and bookkeepers have been caused by "the proneness of kind-hearted executives to put and keep people in soft jobs." That is an excusable way of putting it but it avoids the valuable truth.

Where government runs and rules all the tendency of humankind is to work every possible influence to get a soft berth. Relatives are constantly favored. To hide the trail of this bureaucracy an executive places the relatives of another executive upon the agreement that now his back will be scratched in having his relatives

taken care of in a separate department, all for the purpose of hiding the trail and deceiving the public. Russia is not demonstrating anything unknown to men. It is merely demonstrating something long known. Bureaucracy and favoritism, corruption and idleness, are as certain to be found with government ownership on an extensive scale as the tick-bird with the rhinoceros.

So it comes down to this: the "toiling proletariat"—ah, how the Russians masters love that expression—must do the work. If they have friends, a voluble tongue, a wily scheme, they may get an inside berth. Otherwise they are as the cattle of the fields, they toil while those who do not spin wear the cloth.

This Russian campaign for American efficiency will do a little good but only for a little while. The basis of American efficiency is the cause of that efficiency. That basis, and therefore that efficiency, is impossible under the Russian flag.

CHAMPION MOTHERS
The other day in Rome was staged one of those spectacles which gladden the hearts of all loyal fascists. Ninety five champion mothers, representing as many provinces, received from the hands of Premier Mussolini purses of 5,000 lire (about \$250) and insurance policies worth about 1,000 lire. Among them, the 95 champion mothers have given birth to 812 children. All are living.

No Toronto "baby derby" this. Instead, other expression of loyalty to the fascist state. Italy's premier boasts of a "forest of 8,000,000 bayonets" and he rewards those who supply the shoots from which sturdy saplings are to grow.

More than 1,500 Italian boys under the age of 14 now are enlisted under the banners of the Balilla regiments. These sons at the age of six will become Sons of the Wolf, junior organization of the Balillas, will learn elementary drills, to sing the songs of fascism, to salute Il Duce. At the age of eight they will be supplied miniature rifles with fixed bayonets and their military training will begin in earnest. Reaching the age of 14, they will enter the ranks of the Avanguardisti—the advance guard—and, at 18, they will become the young shock troops of the fascist army, trained almost since babyhood in the ways of slaughter.

True, Mussolini disclaims any desire for war. His "forest of bayonets," he says, is protection against aggression, merely. The Ethiopian episode is recalled infrequently, so fast the world moves.

Whatever one thinks of Il Duce or of Italian fascism, there must be wonder that Italian mothers can so contentedly surrender their sons to militarism, can so complacently accept awards for out-dancing their neighbors.

Perhaps, however, the Italian dispatches do not tell all the story, do not attempt to describe those mothers' true feelings. It really is not necessary. Any mother, anywhere, will know.

THE MODERATE MAN
We need to listen to the advice of a good neighbor—Lord Tweedsmuir, governor general of Canada.

The other day, in Kingston, Ontario, the degree of doctor of laws was conferred upon him. And, in addressing the assembled dignitaries present at Queen's university, Lord Tweedsmuir revealed something of his philosophy. Said he:

"We are living in a confused and world and in such a time the human mind is predisposed to hasty conclusions. We are all inclined to look for some short cut out of our troubles, some violent course which will shift things suddenly into a new orbit.

"Patience, reasonableness, what we call common sense, are apt to seem counsels of despair. The moderate man is at a discount. Today I would say a few words in his behalf."

The man of energy need not be the rash, inconsiderate, fiery, voluntary. Lord Tweedsmuir was discussing the fact that moderation does not have much attraction, especially for youth; the fact that it is assumed to be an attitude of disillusioned middle age, or even old age. He continued:

"I would suggest to you that this view is a fallacy for it accepts a false definition of moderation. It assumes that it is the stark opposite of enthusiasm. The wise man need not be a sort of Buddha who is content to sit still and twiddle his thumbs."

"The opposite of the moderate is not the enthusiast, but the fanatic."

"The false moderate is one of that dreary type who, when confronted with a problem, always tries to halve the difference. The false moderate keeps in the middle channel, and presently is on a sandbank. The true moderate, with a chance of the course, and using all the knowledge and wits God gave him, may steer one hour close to one bank, and the next hour close to the other. His business is not to keep in the mathematical center, but to find deep water."

"The true moderate has moral courage. The false moderate, of course, has no courage at all."

A 500-pound Poland China sow, owned by 14-year-old Dick Cornelius of Fairfax, Okla., farrowed 12 pigs. All but three lived.

"Uncle Jim" Dickey, owner of a bait stand near Fort Isabel, Tex., caught an octopus recently, the first ever captured alive there. It measured about two feet across.

The planet Jupiter is accompanied by nine satellites.

Using strips of mullet for bait, D. S. Hudson, of Stuart, Fla., caught nine bluefish.

More than 15,000 students are enrolled in Kentucky colleges and universities.

Liberia has a coast line of 350 miles, though its greatest depth is 170 fathoms.



SOUTH BEND, INDIANA, Dec. 31—(Special to Post-Mortem)—Pandemonium reigned at Union station here when the New York Central 7:20 evening train pulled in from Chicago to be greeted by a howling mob. Center of the confusion seemed to be a Wisconsin newspaper columnist fellow from a town up in the Indian country called Appleton.

"H'rav, h'rav, h'rav," yelled the crowd, "h'rav, h'rav."

The embarrassed Badger stumbled down the car steps while an impromptu band blared "Back Home Again in Indiana" and the cheering reached new heights.

"I told you I was a big shot at home," he was heard to shout at his wife.

The crowd, largely made up of well-dressed New Year's revelers whooped its approval.

"H'rav for th' big shot, h'rav, h'rav!"

Bewildered, the Appleton gent turned as if to go back into the train only to be shoved back on to the platform by another detachment of celebrants who entered the car through another door and came charging down the aisle. Then the train pulled out, carrying a few whoopers with it, but leaving the man from the Indian country standing in the maelstrom of howling mob.

At the edge of the mob, two people who were later identified as relatives of the center of attraction, fought unsuccessfully to work their way up to the popular Wisconsinite.

"Something's screwy about this," one of them remarked.

"Speech! Speech!" the crowd demanded. The nervous guy from the sticks made an effort to flee. Half a dozen greeters seized him, however, and unceremoniously swung him to the top of a baggage truck where he clung to a trunk and weakly waved his hat in an effort to calm the mob.

For several minutes more the shouting continued and three of the crowd engaged in fistfights to see who would act as master of ceremonies and introduce the visiting celebrity. One 230 pound gentleman with arms like length of cordwood gained the floor.

"Ladies an' gennlemen," he roared.

The crowd roared back at him.

"Who's a lady?" screamed one dame. Meanwhile the baggage truck rocked precariously and the master of ceremonies fell off. Another one climbed aboard and threw an arm around the neck of the frantic man from Wisconsin.

"My fran-n-n-n," he intoned, "let's give three rousing cheers for good ol' Joe Scrunch of Davenport Iowa. Good ol' Joe Scrunch, we haven't seen him in five years."

The waiting Wisconsinite looked as though he had been stabbed.

"Who did you say I was?" he asked frantically.

"Joe Scrunch," said the m.c. peering at him.

"But I'm not Joe Scrunch," protested the Badger.

"My Gawd," yelled the m.c. at the crowd, "it ain't Joe Scrunch. We met the wrong train."

Then both of them fell off the baggage truck and the crowd went over to wait at another track.

"Big shot, huh?" asked the Indian country man's wife.

Happy New Year!

jonah-the-coroner

A Verse for Today

By Anne Campbell

HAPPY NEW YEAR!

H—ear the glad bells exultantly
A—nswer the world's unhappy fears
P—ealing in hopeful ecstasy,
P—ointing the heart to hopeful years...
Y—ou and I hear the joyful ring!

N—ow is our chance to start anew!
E—ven the road leads on to Spring.
W—ith sunbeams on the mountain view.

Y—outh joins with Age, expectantly.

E—ach with courageous, forward gaze!

A—better New Year for you and me

R—ings in this joyous day of days!

(Copyright, 1937)

Looking Backward

10 YEARS AGO

Friday, Dec. 31, 1926

Fishing shanties belonging to Paul Tews, Jr., and Fritz Weideman, Jr., Menasha, were broken in Thursday evening, but the owners regained their stolen property before the burglar had time to get away with it after a lively sprint on the ice.

Members of the Rainbow club and their husbands will be entertained at a "watch night" party Friday night at the home of Mr. and Mrs. George Krueger, 326 E. Wisconsin avenue. Five hundred will be played, and there will be an oyster stew at midnight.

When Chief of Police R. H. McCarty of Kaukauna applied for 1927 license plates for his two cars, he asked for number 1875, the number which coincides with the year of his birth. His request was complied with.

Led by Harold Briese, Appleton star, Coach George Christoph's Lawrence college, cagers showed a complete reversal of form over their play against the Chicago Maroons on Tuesday night in a battle with the Chicago Y.M.C.A. college Thursday evening and walked off with a hardfought 34-29 victory.

25 YEARS AGO

Friday, Jan. 5, 1912

Another new low mark was set the previous night when the mercury dropped to 20 below zero. The cold wave which arrived five days ago was expected to continue.

William Neumann sold his West End Barber shop Wednesday to Fred Ackmann. Mr. Neumann had been in the barber business for 33 years.

Miss Christina Heindl, Kaukauna, and Peter J. Goss, Milwaukee, were married that day at Holy Cross church in Kaukauna with the Rev. P. J. Lochman in charge.

Mr. and Mrs. John Schneider, who returned from a honeymoon trip the previous day, were guests at a surprise party at the home of Mrs. E. Perkins, on the river road to Neenah.

County Clerk William Wolf, who has been confined to his home in Black Creek for two weeks with illness, returned to his duties that day.

QUESTIONS AND ANSWERS

The Shoes Do It

Just a line to express my appreciation of your valuable advice about foot trouble. I believe the shoes were the cause, for my trouble has disappeared since I began wearing shoes such as you recommend.... (Miss M. A. H.)

Answer—Yes, the shoes are a big factor. Glad to send instructions for the care of the feet to any one

FOOTPRINTS ON THE SANDS OF TIME



Personal Health Talks

BY WILLIAM BRADY M. D.
Noted Physician and Author

who provides a stamped addressed envelope.

No Symptoms

Kindly publish some of the symptoms of peptic ulcer. Would peptic ulcer be easily recognized by a physician in the case of a nervous person?... (E. M. C.)

Answer—No symptoms—this is a health column.

Moth Balls for Mice

I had considerable trouble with mice getting into closets and dressers. I simply scattered a few moth balls, and was not again troubled by mice.... (J. T.)

Answer—I don't blame the mice much. The moth ball aroma is certainly not attractive.

(Copyright, 1937)

Dr. Brady will answer all signed letters pertaining to health. Writer's names are never printed. Only inquiries of general interest will be answered by mail if written in ink and a stamped, self-addressed envelope is enclosed. Requests for diagnosis or treatment of individual cases cannot be considered. Address Dr. William Brady, 265 El Camino, South, Beverly Hills, Calif.

School Site Problem and Wriston's Resignation Outstanding News Stories

BY KUTZ DERUS

Settlement of the senior high school site problem, the police clash with students in the Lawrence college peace day parade, and the resignation of Dr. Henry Merritt Wriston as president of Lawrence college were the highlights in the Appleton news during 1936, a survey of the Post-Crescent front pages show.

Selection of a site for the new high school was made when the council and board of education agreed to a compromise site after voters had favored the Salm and present sites in a referendum. Police clubs echoed on Appleton's College avenue as patrolmen, acting under department instructions, forced Lawrence students to confine their peace day activities to college campus. One student was killed in the melee.

Dr. Wriston stunned the student body at convocation several months later with the announcement of his resignation. The next day it was announced that he would be president of Brown university at Providence, R. I.

Menasha's high school fire occupied front page space in early spring, but there were no large fires in the city. Leppala's Corners came into the spotlight when two prominent Milwaukeeans were killed in an auto accident, and the intersection of Highways 55 and 10 also figured in two fatal crashes.

Many Deaths

The grim reaper took his toll of prominent Appleton citizens. Unusual accidents in cars, homes, on farms and in the woods and the weather figured in front page stories.

Joseph Grassberger, a city mailman for 36 years, retired from service on Jan. 1 and two days later Dr. M. H. Small, a former school head, died at his home. George Walsh, for 16 years a leader in the retail clothing business, died on Jan. 6, a day which also marked the deaths of Andrew Jackson Maine, inventor of car moving equipment for the Chicago and North Western Railway, and Oscar Miller, head of Appleton Wood Products company and the Advance Car Mover company.

Myron T. Ray was elected president of the Wisconsin Paper Group, representative of 27 state paper mills, on Jan. 8, and Appleton admirers of John Gilbert, a movie star, joined in mourning his death on Jan. 9.

Denies Murder Charge

Donald Lynch, 19, Sheboygan, pleaded not guilty of murder Jan. 11 in the fatal shooting of William Bloomer July 29, 1933 at the Log Cabin tavern north of Appleton. Frank Oskey pleaded not guilty the same day to charges growing out of a hit-and-run killing on Badger avenue.

The council advised the city's withdrawal from the Outagamie county relief group on Jan. 16 as Bruno Richard Hauptmann was given a 30-day reprieve in the Lindbergh baby kidnapping murder on Jan. 16. Appleton police connected William Nash and Joseph Becker, arrested for a series of burglaries at Green Bay and Menasha, with several unsolved crimes in Appleton on Jan. 16. A blizzard in 7 below zero weather tied up traffic and started county and city snow removal equipment into a 24-hour service.

Pastor Dies

The death of the Rev. W. R. Wetzel, pastor of St. John Evangelical and Reformed church and head of the Fox River Valley Ministerial association was told in the Jan. 18 issue. A Post-Crescent headline in reference to England's throne situation read "Bachelor King Cannot Wed Other Than Royal Princess." The story referred to Edwards assumption of the crown. M. H. Nieses, a leading Kaukauna citizen and owner of High Cliff park, died that day.

Donald Lynch was convicted of first degree murder and given a life sentence in state prison on Jan. 22 for shooting William Bloomer. The thermometer registered 21 degrees below on Jan. 22, 21 below on Jan. 23, 26 below on Jan. 24 and 21 below on Jan. 25.

Deputies were sent to quell a strike at the Outagamie county de-

tention camp, and the game of monopoly reached its popularity peak in the city on Jan. 25. Club Reta, a night club at Menasha, was destroyed Jan. 27 as an Appleton man, Leland Feavel, fled from the blazing structure where he had been sleeping.

Opening of an office to help servicemen get their bonus took place on Jan. 29 and Sergeant W. A. Spearbraker retired after 30 years of army service.

Nine Inches of Snow

Mayor Goodland announced he would not be a candidate for re-election, as nine inches of snow, whipped by a strong wind left the city snowbound in 20 below zero weather on Feb. 5. Five persons escaped freezing to death as their car stalled near Appleton in 24 below zero weather. Otto Zuehlke, former Outagamie county sheriff, died Feb. 6.

A shortage of coal and food products faced the city on Feb. 10 and Victor De Decker, 8 years, died of blood poisoning precipitated by a coasting accident. Mayor Goodland, yielding to the pressure of friends, announced he would run for re-election on Feb. 17. Twenty-three below zero was recorded on Feb. 18, and 20 passengers on Chicago and North Western Railway train were guests of the railroad overnight at an Appleton hotel.

Frank Fischer, town of Center reclusive, died Feb. 24 after freezing his feet and left an estate of \$30,000. The oldest home in the city was moved to Pierce park and A. C. Rude filed papers in the mayoralty race on Feb. 25.

In March a citizens' committee urged the State street or Badger avenue sites for the new senior high school, and Willard Peterson, Appleton Reds star fullback, was crushed to death in a truck accident near Milwaukee. John F. Schettler, one of the organizers of the Aid Association for Lutherans, died.

Seymour Men Duped

Seymour was visited by "Wallford" Byers, who cashed worthless checks totaling nearly \$1,000. Clarence Kraft of Winneconne died in a flaming auto as helpless witnesses watched. Neenah paper mills faced a shutdown due to low water on March 12.

A scarlet fever epidemic, with 43 cases, paralyzed activity in the village of Combined Locks on Friday, March 13. George Else was saved from the icy waters of the Wolf at New London on that day and the next day four more cases of scarlet fever developed in Combined Locks. A farm child died in a blazing home in Deer Creek and students of an Appleton school wrote to the governor asking whether a teacher could force them to stay at school.

Appleton was hailed as the 1935 leader in building and construction records of 15 major cities on March 17 and Thomas Glaesheen was found in the ruins of his farm home after a fire. Accounts of the Menasha high school fire in which men were injured, filled the front page on March 21, and a dust storm featured the news on March 24.

Oskey Acquitted

Frank Oskey was acquitted on March 26 and Kaukauna victims of an auto accident filed a \$14,000 damage suit. Herb Beilig was named president of the Fox river valley and Lakeshore district vocational school directors group. Seven thousand acres of land were flooded between Shawano and Menasha by spring thaws and Doris Blumer, a Lawrence student, was killed in an auto accident March 30. Fred Hanneman and Louis Maher were killed when their auto hit a large rock at Marion.

Mrs. Paul Hanneman died after a fall from a second story porch on April 7 and Mayor Goodland was reelected on April 8. Harry Hoeft defeated Oscar Schmiege by 25 votes for city attorney, and Mrs. Edward Ponto and her two sons were accidentally drowned when they broke through the ice on a pond at Weyauwega. Lyle Minskoff, former high school football player, died of a shotgun wound. A \$10,000 fire razed the Shell service station in Menasha. April 22 marked the organization

of Veterans of Future Wars and two days later three students were clubbed by Appleton police as they broke through a police cordon on Drew street despite orders to remain on the campus. Grover Cotton was drowned in the Fox river on April 24 and Sylvester Bludau of Wauwatosa was killed in an auto accident at New London. R. H. McCarty was named postmaster at Kaukauna. The following day six men were arrested in a car stolen in Appleton and confessed plans to rob the Nichols bank.

Percy Huebner was killed when struck by piling on a city sewer job and on May 4 the high school band and orchestra won honors at the state music tournament. Eugene Nytes accidentally drowned in the Fox river at Kaukauna and state agents nabbed seven persons in raids on illicit liquor plants. A Neenah youngster strangled on a toy balloon and Irene Ellenecker was a victim of auto crash injuries. A. L. Franzke, professor of speech at Lawrence college, resigned to accept a similar post at the University of Washington.

Wins Tournament

Chester Koss won the Post-Crescent marble tournament on May 18 and three Bear Creek men were held after a hit-and-run accident near Antigo. Henry Leeman died in a crash at Clintonville and three were killed and ten injured in a car accident at Menasha. Theodore King, Mrs. Andrew Swamp and Lawrence Maas, three of ten persons riding on one car, were killed. Loot from the Bank of Kaukauna robbery in 1930 was recovered in Denver and the holdup attributed to the Dillingham gang.

Bankers Group 3 convened here on May 22 and on May 21 the first auto fatality in Outagamie county occurred at Little Chute where Eugene Van Handel, 4, was run over in the driveway of his home. Sam Favia shot an itinerant salesman during an altercation in the Club La Vida, he admitted to the Shawano county sheriff.

Two persons died in farm fires in a 3-mile area near Wrightstown on May 27 and the Wisconsin Cooperative Milk Pool announced proposed construction of a \$150,000 plant at Center Valley. The school board reaffirmed a previous decision and picked the Salm site for a new high school. A Wisconsin Michigan Power company lineman was killed in a fall from a pole on June 2.

Want Salm Site

The board of education reaffirmed its choice of the Salm property for a school site on Aug. 25 and the following day ten freight cars piled up in the worst accident in years on the Green Bay and Western line. The Institute of Human Relations got underway at Lawrence college with nationally known figures taking part. The third Outagamie county auto fatality was recorded as Deloris Mae Halloran died under the wheels of a car backing out of a driveway at Appleton.

Aldermen ordered a referendum on Sept. 1 to decide the school site question and two men robbed the state bank at Stockbridge the following day. Frank Lemanski and Joseph Wachtendonk were killed in auto accidents and the council voted down a proposed referendum on salary and duties of the city engineer. Students left for colleges and state bankers met at Neenah-Menasha with John Buehrens of Clintonville being named president. PWA grants totaling \$67,553 for four cities were announced on Sept. 12 and on Sept. 15 the Salm and present sites were favored in a referendum.

Oppose Meters

Aldermen turned down parking meters and the board of education offered an enlarged State street area as a compromise site for the new school. Need of new homes was shown in a survey by city mail carriers and James F. Kamba of the Appleton Engraving company died on Sept. 21. O. V. Klemm and Joseph J. Smith were killed in a auto that day.

104 Above Zero

The next day a temperature of

104 degrees was registered and two deaths were attributed to the heat. The following day four more heat deaths were recorded and five persons were prostrated in the heat wave. Six new deaths were reported on July 11, with a temperature of 98 degrees. Rainfall gave a brief respite with the temperature dropping 18 degrees to 36 shortly after noon on July 13. Four more heat deaths were reported. Eleven more persons died from the heat wave on July 14 as a 103 temperature was recorded. W. Remuss of Milwaukee was burned to death in his automobile at Clintonville and Mrs. Hugh Griffiths was blinded by lightning at Waupaca.

The badly decomposed body of Mrs. Nellie Strake and her son, George, were discovered in their home at Kaukauna. Death was caused by food poisoning three days earlier.

Nine more heat deaths were marked up and .44 inches of rainfall was reported in the area. Samuel Glasnap was killed at the intersection of Highways 10 and 55 and John Hussey was killed in a fall at his rooming house in Kaukauna. C. E. Murdoch died of injuries in the crash which cost Glasnap's life and August Haase of Menasha was drowned in a gravel pit. John Schmidt, retired Kaukauna banker, died at his home.

A shortage of coal and food products faced the city on Feb. 10 and Victor De Decker, 8 years, died of blood poisoning precipitated by a coasting accident. Mayor Goodland, yielding to the pressure of friends, announced he would run for re-election on Feb. 17. Twenty-three below zero was recorded on Feb. 18, and 20 passengers on Chicago and North Western Railway train were guests of the railroad overnight at an Appleton hotel.

Frank Fischer, town of Center reclusive, died Feb. 24 after freezing his feet and left an estate of \$30,000. The oldest home in the city was moved to Pierce park and A. C. Rude filed papers in the mayoralty race on Feb. 25.

In March a citizens' committee urged the State street or Badger avenue sites for the new senior high school, and Willard Peterson, Appleton Reds star fullback, was crushed to death in a truck accident near Milwaukee. John F. Schettler, one of the organizers of the Aid Association for Lutherans, died.

Seymour Men Duped

Seymour was visited by "Wallford" Byers, who cashed worthless checks totaling nearly \$1,000. Clarence Kraft of Winneconne died in a flaming auto as helpless witnesses watched. Neenah paper mills faced a shutdown due to low water on March 12.

A scarlet fever epidemic, with 43 cases, paralyzed activity in the village of Combined Locks on Friday, March 13. George Else was saved from the icy waters of the Wolf at New London on that day and the next day four more cases of scarlet fever developed in Combined Locks. A farm child died in a blazing home in Deer Creek and students of an Appleton school wrote to the governor asking whether a teacher could force them to stay at school.

Appleton was hailed as the 1935 leader in building and construction records of 15 major cities on March 17 and Thomas Glaesheen was found in the ruins of his farm home after a fire. Accounts of the Menasha high school fire in which men were injured, filled the front page on March 21, and a dust storm featured the news on March 24.

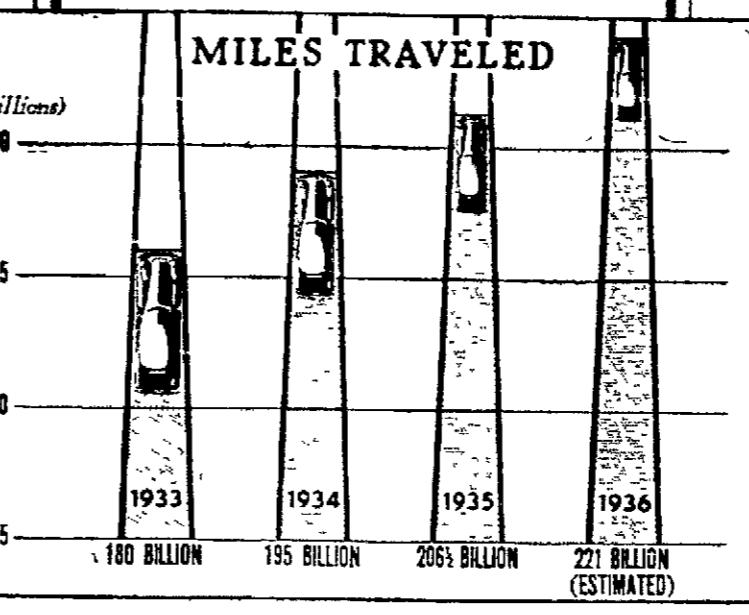
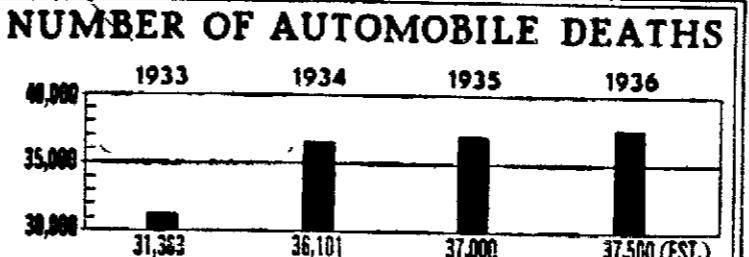
Oskey Acquitted

Frank Oskey was acquitted on March 26 and Kaukauna victims of an auto accident filed a \$14,000 damage suit. Herb Beilig was named president of the Fox river valley and Lakeshore district vocational school directors group. Seven thousand acres of land were flooded between Shawano and Menasha by spring thaws and Doris Blumer, a Lawrence student, was killed in an auto accident March 30. Fred Hanneman and Louis Maher were killed when their auto hit a large rock at Marion.

Mrs. Paul Hanneman died after a fall from a second story porch on April 7 and Mayor Goodland was reelected on April 8. Harry Hoeft defeated Oscar Schmiege by 25 votes for city attorney, and Mrs. Edward Ponto and her two sons were accidentally drowned when they broke through the ice on a pond at Weyauwega. Lyle Minskoff, former high school football player, died of a shotgun wound. A \$10,000 fire razed the Shell service station in Menasha. April 22 marked the organization

APPLETON POST-CRESCENT

Effect of Safety Drive Shown in '36 Auto Toll



AUTO MILEAGE AND DEATHS

Chicago—(P) Auto accident deaths rose one per cent in 1936 but fell off remarkably in relation to mileage traveled, the national safety council estimates. It attributes the improved record to its safety campaign, opened the first of the year, in which 1,000 cities participated.

Judging from records of the first 10 months, the council predicts that 37,500 persons—50 more than last year—will die in auto smashups by the year's end.

This represents a one per cent increase over the number killed in 1935 but the council considers it a good record because:

1. A greater number of cars than ever before was registered.

2. They traveled an estimated seven per cent or 141 billion miles farther than in 1935.

The chart shows how the picture has changed since 1934 when deaths were 15 per cent higher than 1933 with mileage up eight per cent.

In 1935 deaths increased two and one-half per cent as mileage jumped six per cent over 1934.

accidents and John Wolf was gored by a bull at Hortonville. Governor Landon was met by a huge crowd at the Appleton depot on Sept. 25 and surgeons saved the life of Carol Jean Meyer, born at St. Elizabeth hospital with a stomach malformation.

Forty cases of cigarettes valued at \$2,200 were stolen in a burglary of the S. C. Shannon company and the state ordered a survey to complete the Outagamie county route of new superhighway 41. The board of education ratified the action of a committee of nine in selecting the Badger avenue site for a new school. The council agreed to the Badger avenue site on Oct. 1 ending a controversy which started nearly 10 years ago. W. C. Dougherty, chairman of the town of Liberty, was killed in a car accident and seven tavern owners were nabbed in a county on slot machines.

\$5,000 Fire

F. J. Rooney, former district attorney, died in the dark at Waupaca. The Retson-Jimos building was swept by a \$5,000 fire on Oct. 6. The next day 438 delegates attended the state meeting of Women's clubs. Ray Wippich and Dr. W. C. Dougherty, chairman of the town of Liberty, was killed in a car accident and seven tavern owners were nabbed in a county on slot machines.

Stephen D. Balliet took over as postmaster after the death of July 1. One person was killed and twenty-six were injured over the July 4 holiday. Two men were hurt when the walls of the old Menasha school building collapsed as they were clearing the school site. It was 102 degrees above zero on the Post-Crescent roof on the date of July 8 issue which announced the discovery of the body of William McMenamin in Oneida creek.

Oppose Meters

Aldermen turned down parking meters and the board of education offered an enlarged State street area as a compromise site for the new school. Need of new homes was shown in a survey by city mail carriers and James F. Kamba of the Appleton Engraving company died on Sept. 21. O. V. Klemm and Joseph J. Smith were killed in a auto that day.

Dr. Wriston's resignation was announced in the same issue and the following day his acceptance of the Brown university presidency was confirmed. Less than four hours after the hunting season opened on Oct. 10, Rudolph Marasch was killed in a boat as he reached for his gun. Anton Schemmer died of auto crash injuries at Chilton.

The federal grant of \$383,750 for the high school was confirmed on Oct. 20 and the council sought money for paving connecting links with new Highway 41. An Appleton man wounded his wife and shot himself at Menasha. Eischweiler, and Smith and gun Anton Schemmer died of auto crash injuries at Chilton.

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New Year Greeted by Celebrate



CHARM AND MUSIC IS FOUND HERE

Music is the hobby of these three Kaukauna girls, whose trio selections on the harp, violin and cello are much in demand at various gatherings and celebrations in this vicinity. They are, left to right, the Misses Margaret Ann, Joan and Mary Alice Flanagan, daughters of Dr. and Mrs. G. J. Flanagan, 700 Desnoyer street, Kaukauna. All three are students at Kaukauna High School. (Post-Crescent Photo)

Three Kaukauna Sisters Take Up Music and Make Success as Entertainers

LIKING for music which evinced itself when Margaret Ann, Joan and Mary Alice Flanagan were grade school students at Holy Cross school has resulted in formation today of the Flanagan trio.

Dr. and Mrs. G. J. Flanagan, 700 Desnoyer street, Kaukauna, enjoy the privilege of being able to call upon their three charming daughters for rendition of classical favorites at a moment's notice. Margaret Ann, 17, plays the harp; Joan, 14, plays violin; and Mary Alice, 13, plays a cello.

Although the three girls are at present enrolled in Kaukauna High school, the graduation of Margaret Ann may break up the trio in June. Until that time, however, Dr. Flanagan's daughters are endeavoring to have just as much fun as possible playing at various gatherings and celebrations.

During Christmas week the trio entertained persons confined in St. Elizabeth hospital by playing several selections on each floor. They also traveled to Oshkosh and presented hymns during celebration of midnight mass at St. Peter's Catholic church.

Popular Numbers

Among the selections included most often in the trio programs and for which they receive the most requests are "Ave Maria," "Mother Machree," "The Rosary," and "Believe Me If All Those Endearing Young Charms."

While the girls have adhered strictly to playing classical selections since organization last September, they are not opposed to including popular selections in a program. Popular tunes, however, necessitate special harp arrangements, which demand considerable time. During the recess from classroom activities, the Flanagan girls have been working out several of the current favorites. They plan to offer a varied program during future engagements.

At Kaukauna High school the girls are members of the girls' glee club, girls' octets and the orchestra.

Margaret Ann started playing a small harp 10 years ago. She received instruction from the Domin-

ican sisters of Holy Cross grade school, and during second year high school, she continued her harp study at Green Bay.

Gets New Harp

Last September, Margaret Ann's father surprised her with a new, full-sized harp, which, according to the youthful harpist, necessitates a truck to move it about. Margaret Ann was drum major for the Sons of American Legion band at Kaukauna which won state honors at Eau Claire and Green Bay in 1934 and 1935. She states that if she can ever play as well as the great Italian harpist, Solovie, whom she once met personally, she will be "more than happy."

Joan, who plays the violin, and is a junior in high school, aspires to achieve some of the ability possessed by Maude Powell, famous violinist and recording artist. Joan, too, began her musical studies in grade school and has continued them at Lawrence Conservatory of Music and also at Green Bay. During 1935 she was a member of an all-state high school orchestra assembled during the summer session on the University of Wisconsin campus. Miss Flanagan played first violin with the orchestra, which was directed by Orien Dalley and Henry Sopkin.

Mary Alice, the youngest member of the trio and a freshman in high school, where she also participates in girls' basketball, has forsaken the piano temporarily and is concentrating on work with the cello, which she began studying only last summer.

Announce Engagement Of Kimberly Couple

Mr. and Mrs. Martin Keyser, Kimberly avenue, Kimberly, announced the engagement of their daughter, Anna, to Louis Milbow, Kimberly, at a New Year's day dinner this noon. Miss Keyser is a graduate of the Holy Name school and of St. John's High school of Little Chute. She is employed as assistant to George Sauter, post master. No date has been set for the wedding.

Popular Numbers

Miss Ruth Weintraub and her brother, Wesley, 844 E. Pacific street, will go to Green Bay Saturday to be the guests of friends in that city. Miss Weintraub, who is doing graduate work at the University of Wisconsin, is spending the holiday season here at the home of her parents, Mr. and Mrs. Frank Weintraub.

Paquette-Boll

Mr. and Mrs. Charles Boll, Chilton, have announced the marriage of their son, Charles, to Miss Halcyon Paquette of Petersburg, Michigan. The wedding took place Dec. 23 at Flat Rock, Mich. Mr. and Mrs. Boll

Appleton Girl and Man From Chicago are Wed

MISS Evelyn Wilde, daughter of Mrs. Emma Wilde, 308 E. Pacific street, and C. A. Baird, Chicago, were married New Year's eve at the home of Mrs. G. Boersma, Chicago. The ceremony was performed by the Rev. F. W. Ringe, Milwaukee, brother-in-law of the bride.

Mrs. Baird, a graduate of Lawrence college with the class of 1932, is employed as a case worker in Outagamie county for the state public welfare department. Mr. Baird is a graduate of National college, Chicago, with the class of 1924 and is connected with the Kimball Piano company of Chicago. The couple will live in Appleton. The bride's mother, Mrs. Emma Wilde, attended the wedding.

Daggett-Borchardt

A New Year's day wedding is that of Miss Dorothy Daggett, daughter of Mr. and Mrs. George Daggett, Omro, and Lawrence Borchardt, son of Mrs. Anna Borchardt, Dale, whose marriage will be solemnized at 2 o'clock this afternoon at the home of the bride's parents, with the Rev. O. P. Lovic of Winneconne reading the service. Attendants will be Wilmer Borchardt and Helen Hackney. Only the immediate relatives will be present.

A dinner will be served at the Daggett home following the ceremony. The young couple will reside at Omro, where Mr. Borchardt has been employed the last four years.

Nelson-Greely

At 2:30 this afternoon in the Congregational church at Leeman, Miss Celia Kathryn Nelson, daughter of Mr. and Mrs. Nels Nelson, route 1, Navarino, will become the bride of Harland Bruce Greely, 1728 N. Richmond street, Appleton, son of Mr. and Mrs. S. F. Greely, Shiocton. The Rev. E. Sager, pastor of the church, will perform the ceremony. The attending couples will be Miss Elaine Greely, sister of the bridegroom, and Donald Nelson, Miss Bernice Letter and Clifford Nelson, cousin of the bride.

Mrs. H. F. Schroeder will be the organist, playing the wedding march and also accompanying Miss

Memorial Service Is Planned by Spanish War Vets

In honor of its 45 departed members, Charles O. Baer camp of the Spanish war veterans will have a memorial service at 3 o'clock Sunday afternoon at the armory, with the camp chaplain, C. B. Peterman in charge. Next Tuesday evening the camp and its auxiliary will joint installation of officers following a 6 o'clock dinner at the armory.

Meshke-Larson

The marriage of Corliss Thompson Meshke, daughter of Mr. and Mrs. S. H. Thompson of Mukwa, and Fred Larson will take place at 3:30 this afternoon at the Larson home in Royalton, in the presence of only the immediate relatives. Arthur W. Ritchie will sing "I Love You Truly," accompanied by Mrs. Ritchie at the piano, preceding the ceremony, which will be conducted by the Rev. A. W. Sneessy of New London. A wedding dance this evening at the Grange hall in honor of the young people will be attended by their many friends.

Schoenick-Bartel

Beside a sparkling Christmas tree in the Lutheran parsonage in Weyauwega, Miss Hazel Schoenick, daughter of Mrs. Herman Pietz, Weyauwega, and Leonard Bartel, son of Mr. and Mrs. Emil Bartel, town of West Bloomfield, were married in a ceremony at 8 o'clock last Tuesday evening. The Rev. Max Hensel performed the ceremony, and Miss Gertrude Hensel furnished appropriate music. Mr. and Mrs. John Hofberger attended the young couple. Mr. and Mrs. Schoenick will make their home with the bride's step-father and mother, Mr. and Mrs. Herman Pietz, Weyauwega.

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Town Treasurer Opens Collection

Average Rate Is \$13.55
Per \$1,000; Assessed
Valuation Boosted

Special to Post-Crescent
Forest Junction—An average tax rate of \$13.55 per thousand dollars of valuation in the town of Brillton will go into effect. Time on tax payments without penalty has been extended by the town board to March 1, 1937.

One of the service stations at the western foot of the West Forest Junction viaduct changes hands on Jan. 1, with the purchase effected by Edwin Brochtrup, Forest Junction, this week. The station was the property of the Brooks Oil company of Dundas, which has been operating it since its construction about five years ago, after the completion of the paving on Highways 10 and 57 through here. The sale includes about one-quarter acre of land on which the building is situated in the southeast corner of the intersection of the two highways on the west village limits of Forest Junction.

Mr. and Mrs. Peep entertained at dinner Wednesday in honor of the occasion. The following guests were present: Mr. and Mrs. Thomas Peep, Mr. and Mrs. Fred Bratz and daughter Rosemarie, Shiocton, Mrs. M. A. Bidwell and Mrs. M. A. Bidwell, Beaufort, and Mr. and Mrs. Fred Bratz and daughter Shirley, Binghamton, Mr. and Mrs. Tony Diermeier, Mr. and Mrs. George Bruehl, daughter Germaine, Mr. and Mrs. Rollis Helser, Wilford Helser, Mr. and Mrs. Will Leitman and Mr. and Mrs. Fred Bratz and Shirley.

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**Business Ends
'36 With Shower
Of Dividends**

**Find Trade and Industry
Fitting Itself to New
Federal Laws**

BY FREDERICK GARDNER
Associated Press Financial Writer
New York—(7)—Business in 1936
steered a course marked by far-
reaching federal laws touching trade
and industrial policies.

Washington's legislative mill slowed
down after three years of
momentous activity for reform and
control of the money machinery, the
securities business and large sectors
of industry. But out of the last session
of congress came, notably, a
tax measure—the corporate surplus
levy—which helped produce a spec-
tacular year-end distribution of dol-
lars to shareholders and workers.

Get Adjusted To New Laws

Besides dipping into larger earnings
to disburse hundreds of millions of dollars in extra dividends
and bonuses for workers, business
sought to adjust itself to the Rob-
inson-Patman law against price dis-
crimination in distribution of goods
and the social security program,
passed in the previous session.

At the same time helmsmen of
business had to keep an eye on
the supreme court as New Deal
measures underwent the constitu-
tional test.

Anticipating further efforts to
write NRA principles into law,
some industries sought under-
scrutiny of the federal trade commission
to work out voluntary agreements
for self-discipline.

See New Philosophy

Many tax authorities saw in the
steeply graded levy on undistributed
corporate earnings, passed over
loud opposition from industry, an
expression of social and economic
philosophy more important in the
long run than immediate revenue-
producing effects.

They linked it with heavy fed-
eral spending, public works and
high income taxes on the upper
extremes of wealth as an avenue
for sluicing money into consump-
tion channels to raise purchasing
power of the masses and speed full
employment of the nation's pro-
ductive machinery.

What long-range influence this
would have upon expansion of in-
dustrial plants and industries sup-
plying tools of the machine age was
a topic of controversy.

Purchasing Power Climbs

At any rate, a record-breaking
year-end downpour of extra and
special dividends accompanied the
rush to reduce tax liabilities under
the law.

Wage increases and Christmas
bonuses for workers swelled the
nation's stream of purchasing pow-
er substantially at a time when ris-
ing prices threatened to lift living
costs further.

Many companies stated candidly
they were paying out funds which
ordinarily would have gone into
reserves for contingencies or ex-



SEEK ALUMNI OPINIONS ON FRANK

Henry A. Bullis (above), of Minneapolis, president of the University of Wisconsin Alumni association, is preparing to ask nearly 5,000 Badger alumni their sentiments on the move to oust Dr. Glenn Frank as president of the university. He is shown here with Elsie Hakinson, his secretary, checking names of graduates before writing each a personal letter. (Associated Press Photo)

pansion. Wholesale revamping of
dividend policies was evident.

Another important effect of the
tax law was increased pressure for
simplification of corporate structures
by lower exemptions on inter-
company dividends. Coupled with
previous legislation, including the
1935 utility holding company act,
the tax measure appeared to have
hastened elimination of subsidiary
units to avoid penalties on com-
plicated holding setups.

Tensions A Problem
The Robinson-Fatman law, inter-
preted generally as aimed to put
independent retailers on a better
competitive footing with great chain
store organizations, precipitated
much discussion as to meaning of
some of its provisions. Trade sources
reported, however, that it was
moving manufacturers to revise
selling contracts.

With the 2 per cent payroll tax
for old age pension reserves slated
to take effect at the outset of the
new year, many corporations pondered
what to do with their own
pension plans and how the payroll

tax would affect operating costs.

Most larger industrial units having
private plans were disposed to con-
tinue them, with some modifications,
pounding clearer insight into the future
of the federal program.

An important contribution to the
1936 sum came from the Presiden-

cy, the increase over 1935 is about
20 per cent.

Campaign Aids Revenues

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20 per cent.

**Buy Now at These
Low Prices!**

START 1937
by Resolving to be Independent

A course in beauty culture assures graduates of Permanent Employment. It is a definite step in the right direction. Due to the training received at the Hollywood School of Beauty Culture many women have been placed in well paying positions. Last year, these women were unable to find work before taking up this course. Phone 3131 or write us for further information. Registration closes January 6th.

Hollywood School of Beauty Culture

129 E. College Ave.

Over Behnke's

COAT

APPLETON NEENAH WAUPACA

**Nearly 500 Dollar
Garments on Sale at**

84^c
each

**187
PAJAMAS**
including
TUCKSTITCH—
two piece ski type ...
BALBRIGGAN—
two piece, wide bottom
and ski type ...
RAYON—
one and two piece, cleverly
trimmed in color and applique

**\$1.00
PAJAMAS . . . 84^c**

**309
DRESSES**
taken from our regular stock
of \$1.00 styles

A complete range of sizes from 14
to 50 . . . interesting, practical
models that will give pleasure and
satisfaction in the wearing. Make
selections from this collection of
good dresses at
this low price,
each

84^c

**Shop at Campbell's for
Brassieres and Girdles**

**Television Is
Advanced in '38
By U. S. Engineers**

**Expensive Research
Marks Experiments
In This Field**

By C. E. BUTTERFIELD

Associated Press Radio Editor

New York—(7)—Now that sound
radio, the prospective bridegroom,
has become a multi-millionaire, the
courtship of radio and television
has begun in earnest.

There is no doubt that it will
be an expensive wooing, owing
to the necessity of decking out
the television bride-to-be in the
proper attire, but whether it will
be a lengthy affair depends entirely
upon the attendants.

They are the engineers who are
making television ready by day and
night research. As part of that re-
search, apparatus has been taken
afield for further testing, particu-
larly in New York. London also

levy would affect operating costs.
Most larger industrial units having
private plans were disposed to con-
tinue them, with some modifications,
pounding clearer insight into the future
of the federal program.

That figure was the estimate for
1936, based on sums already re-
ported to which had been added
the expected average for the untab-
ulated periods of the year. Of this
amount NBC was represented by about
\$35,000,000, CBS by about
\$20,000,000 and all other broadcast-
ers by approximately \$45,000,000.

The increase over 1935 is about
20 per cent.

Campaign Aids Revenues

An important contribution to the
1936 sum came from the Presiden-

cy, the increase over 1935 is about
20 per cent.

NBC Has Birthday

While television was advancing in
1936 by giving demonstrations
and generally smoothing out some
of the kinks that must be elimi-
nated before widespread public in-
troduction, radio celebrated birth-
day party.

It was the tenth anniversary of
the country's first network, that of
the National Broadcasting company.
The main celebration lasted a
week, with banquets, special pro-
grams and the like. The actual
birthday was November 15. Next
September the Columbia Broad-
casting System will be 10 years old.
It no doubt will celebrate, too.

For the first time since it started
out 16 years ago, broadcast radio
looked back at the last twelve
months as the year when its in-
come reached the hundred million
dollar mark.

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1936, based on sums already re-
ported to which had been added
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ulated periods of the year. Of this
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20 per cent.

**Identify Body Found in
Ruins of Fire on Farm**

Shawana—(7)—A coroner's jury
decided Wednesday a body found in
the ruins of a barn which burned
on the Julius Utke farm Dec. 9 was
that of Herman Utke, a brother of
Julius. The jury did not determine
the cause of the blaze.

Osage Indians apparently had
a strong color preference. They
were never known to scalp a red-
haired person.

Please Drive Carefully

GEENEN'S

JANUARY

SALE

OF

**COATS - SUITS
and DRESSES**

BEGINS TOMORROW AT 9 A. M.

Extra Special Coat Sale

\$12

Reduced from \$16.75

A Coat Group at Only

\$18

Reduced from \$25.00

Beautiful Coats — Gorgeous
Fur Collars — Swaggy Types
— Dress Coats — Plaid Ma-
terials — Sizes for Misses
and Women.

Two Great Coat Groups

INCLUDING "ROTHMOOR" COATS AND SUITS

SPECIAL

\$39

Reduced
From \$48.00

SPECIAL

\$47

Reduced
From \$58.00

COATS

AS LOW AS

7

Reduced from \$10.75
Swagger Sports Medals

**Other Coat
Reductions**

COATS that were \$19.75
REDUCED to \$14.00

COATS that were \$29.75
REDUCED to \$23.00

COATS that were \$35.00
REDUCED to \$27.00

COATS that were \$79.75
REDUCED to \$59.00

Hat Sale

Every Fall and Winter Hat included. You can't afford to miss
this opportunity to select another hat to freshen up your winter
outfit. Felt, Suedes, Velours . . . in black, brown, green,
navy, grey.

79c - \$1.00 - \$1.95

**BEAUTIFUL
Silk Dresses**

at Reduced Prices

DRESSES, SPECIAL

\$2.99

DRESSES that were
\$16.75, \$12.00

DRESSES that were
\$7.95, Reduced to \$5.00

DRESSES that were
\$19.75, \$14.00

DRESSES that were
\$10.95, Reduced to \$7.00

DRESSES that were
\$24.75, \$18.00

DRESSES, \$7.00

Reduced to \$5.00

DRESSES that were
\$16.75, \$12.00

DRESSES that were
\$19.75, \$14.00

DRESSES that were
\$24.75, \$18.00

**Formals!
Party Dresses!**

at Sale Prices

BEAUTIFUL FROCKS

\$4

GORGEOUS COLORS

\$7</

Play of This Hand Was Pure Greek, Even to Culbertson

BY ELY CULBERTSON
I always feel a warm affection toward bridge correspondence that is suitable for use in this column and that being so, I am naturally loath to criticize my contributors. Today's hand was sent me by a professor of classical languages. This is more or less fitting, I should say, for the professor's play of the hand was pure Greek to me at least.

South, dealer.
Both sides vulnerable.

NORTH

♦ J 2
♦ K Q 10 4
♦ K 3
♦ Q J 10 5 3

WEST
♦ 7 5 3
♦ A 5 3 2
♦ 6 2
♦ Q 7 6

WEST
♦ 7 5 3
♦ A 5 3 2
♦ 6 2
♦ Q 7 6

SOUTH
♦ A Q 9 8 6 4
♦ 6
♦ Q 10 9 8 4
♦ K

The bidding:
South West North East
Pass Pass Pass Pass
South, because he is vulnerable elects to pass.
South, because he is vulnerable, elects to pass.

Not to be censured as a third hand bid in duplicate. Passed-out hands usually are boomerangs.

The comments regarding the bidding are the professor's and I think, well taken. His description of the play was as follows:

"West opened the diamond six leading up to his partner's suit. South let it ride around to his queen, which took the trick. East playing the jack. Declarer prepared to make a safety play to offset the impending second round diamond ruff (or certainly a third round ruff) and led a small spade to the jack. East's king won. East returned the diamond ace and led a small diamond knowing that West could outruff dummy. West returned a club, which East's ace took. Another diamond was led and ruffed by West again. West laid down the heart ace and South claimed the balance of the tricks. The result: Down one for a penalty of 100 points instead of a possible game. The possible 'swing' on the hand totals up to 720 points (the 100 point penalty, plus the trick score of 120 points, plus the bonus of 500 points for a vulnerable game.)

"Notice that an entirely different story is had if South makes the correct safety play of laying down the spade ace first. He picks up East's singleton king, and then has to lose only the three outside aces."

In so far as the bidding was concerned it should be obvious that a double of two diamonds would have returned an excellent result to North and South, but I do not think that South, with the seven card fairly solid spade suit, could risk the double rather than bidding his suit. On the other hand two spades was not a strong enough bid after the original pass. Three spades would have been more expressive.

Since the professor recognized his own error of leading up to dummy's spade jack we will pass over this play in forgiving silence, but I most certainly cannot agree with his afterthought that "the correct safety play would be to lay down the spade ace." Why should declarer lead a spade from his hand at all? While the pack remains in the dummy he has nothing to fear. The correct play by South, upon winning the opening lead, is to send a heart toward the dummy's king-queen. It is quite conceivable that West will duck and, even if he does not, nothing has been lost. The point is that there is no reason to abandon the chance for finessing against the spade king, which in any case, the fact that you have

Uncle Ray's Corner

Happy New Year!

Have you made any "good resolutions" for the New Year? I think it is a good thing to do. Some times people do not live up to their resolutions but if they try to carry them out, it is likely to be helpful even if they do not succeed entirely.

One thing to do, it seems to me, is to try to lead healthful lives. Good health helps us to enjoy living.

Health is too big a subject to say much about it in a paragraph or two, but we can obtain good books on health from public libraries, and school pupils can take special interest in physiology and hygiene studies.

We can resolve to be more careful about our safety. It is a sad thing to become a cripple. Boys and girls who slide in the winter snows should be careful to do so only when there is no danger of being run over by an automobile. Never hitch a sled to a motor car!

In Small Doses

When I get a letter, usually from the te'm complaining that everything is wrong with the writer's looks; when I read reams of lament then I realize that the going is to be difficult. I feel like saying: "Easy, now, one step at a time." You have to crawl before you walk and walk before you can run. You can't do too much all at once.

If you make the most of your good points and tackle the bad points one at a time, the most serious first, the plan ought to be workable and resultful.

And so we come back to resolutions. Make them, by all means. Promise yourself that the end of the year will find you a year older by the calendar but a year younger (at least) in looks and ever so much lovelier, groomed and glamorous with more poise, personality and individuality achieved.

It takes resolve to shed forty pounds. It takes persistence to clear away a blemished skin. It takes a strong spirit to go through a beauty program with clock-like regularity day after day. But if the resolutions are a few at a time, if the spirit is willing and the flesh not too weak, there's a fine reward at the other end of the bargain.

How lovely are you going to be a year from now? That depends on how lovely you want to be, and how much you want it. That is what will give you the determination to achieve it. I say that in all honesty bearing in mind the modern standard of beauty. Now bring on the beauty resolutions!

My Beauty Schedule may be of help to you in building your beauty resolutions. Send self-addressed, stamped (3-cent) envelope for it. Address Miss Pierce in care of the Appleton Post-Crescent.

(Copyright, 1937, Publishers Syndicate)

Mr. Culbertson will discuss this hand in tomorrow's article.

Write your bridge troubles and problems to Ely Culbertson, care of this paper, inclosing a self-addressed, stamped envelope.

(Copyright: 1937: Ely Culbertson)

GOOD TASTE TODAY

BY EMILY POST

AN IMPORTANT REMINDER TO THOSE GIVING PARTIES TODAY, AND THROUGHOUT THE YEAR

"Dear Mrs. Post: We are newcomers in this town but fortunately our best friends at home put in a good word for us here, and many people have come to see us. We now find ourselves with a number of invitations asking us to come in New Year's Day "for a cocktail." Evidently it is the custom here to make the rounds. Apparently our friends at home did not explain to their friends here that we do not touch anything alcoholic, since we do not like it and my husband has been ordered not to touch it. Both of us feel, however, that it would be nice to go to these parties but we are afraid of being considered a wet blanket. Is there no provision made by etiquette to take care of such a situation? I mean it's considered proper for abstainers to go to such parties merely for the sake of sociability?"

Answer: Etiquette does make provision for such situations in the fact that all hostesses are supposed to provide tomato juice or other nonalcoholic cocktails, since many guests would rather have these if given their choice. On the other hand, should nothing but alcoholic cocktails be served, it is never considered rude to refuse them, since there are so many reasons, such as you have already given, why certain people can not touch alcohol. This does not mean that you need stand with your hands empty and looking like "a wet blanket," because you can be busy eating a sandwich or whatever is served with the cocktails. In

any case, the fact that you have

New Year's Day Should Be Hopefullest of Year

BY ANGELO PATRI

New Year's Day is the hopefullest of all the year. A fresh start is always heartening, but many are weighted by a feeling of waste and failure. There are too many If-only's about them. But New Year's seems to come to us without much of that to hamper the spirit. There is a certain righteoussness about the new start for the New Year that takes the curse off past failures.

Of course a fresh start can be hindered by a carry-over from the old year, but wise people practice forgetting with all their might on this occasion. Forget the past and go forward as though it had never been.

The memory of past errors is useful for the length of time it takes to forget, and no longer. It is useless to carry along the weight of regret that error puts upon one. Let conscience be satisfied by the good action of the new day and let the dead rest. Fathers and mothers need to remember this in dealing with boys and girls who have made mistakes by etiquette to take care of such a situation? I mean it's considered proper for abstainers to go to such parties merely for the sake of sociability?"

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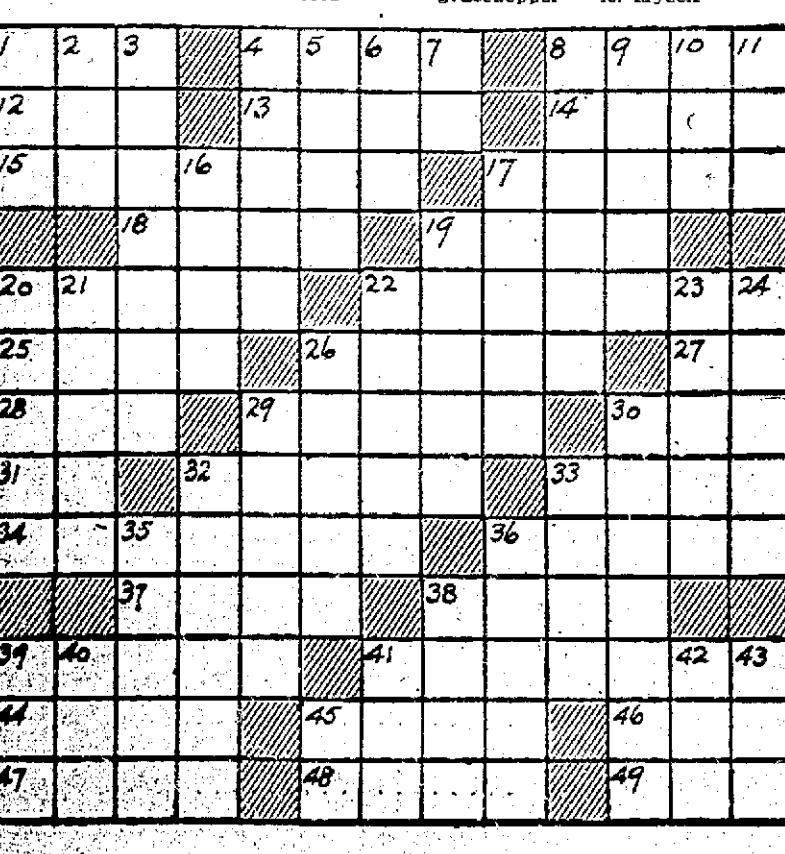
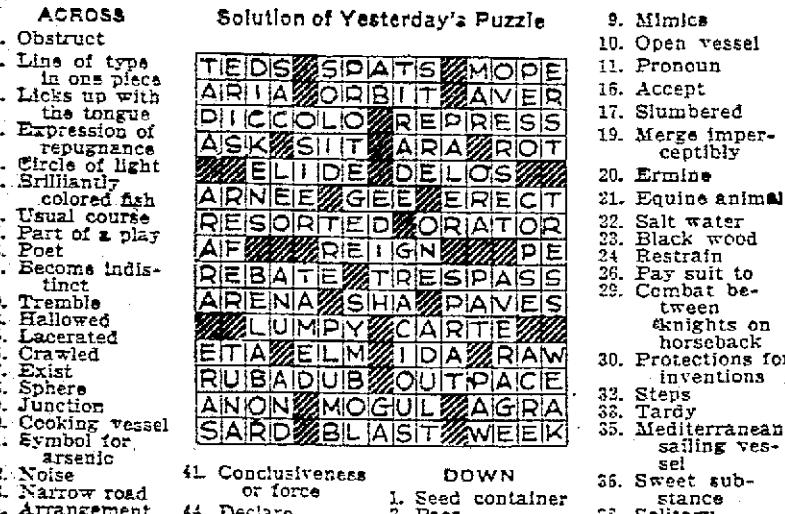
come in is proof enough that you are not disapproving of such parties.

Dear Mrs. Post: I'd like to use a lovely cheese board, which I got from a friend at Christmas, at a buffet supper which I am giving on New Year's night. How is such a board to be used? I mean are cheese spreads as well as cheese that is to be sliced, and crackers, all put on this board? And may it be used on a sit-down supper or is it used solely for buffet parties?

Answer: A cheese board would be used at any time an assortment of cheese is to be provided, whether passed at dinner or put on a buffet table. Properly, only cheeses to be cut with a knife are put on a board. The soft mixtures of cheese to be spread upon sandwiches are put in their own dishes and never on the board. Where you put crackers depends upon the size of the board.

(Copyright, 1937)

Daily Cross-Word Puzzle



Don't Make Too Many Resolutions

BY ELSIE PIERCE

I hesitate talking about resolutions, even such admirable ones as beauty resolutions, because somehow the idea persists that resolutions are made to be broken.

But think of all the important things you have accomplished, things you count as achievements. Weren't they the result of resolutions you made to yourself and carried through? Landing the big job, meeting and marrying the one man, even planning and putting over the successful party; they're all founded in resolutions plus stick-to-itiveness.

The reason why so many resolutions go askew is not so much that the spirit is weak. It is perhaps not strong enough to carry through a too ambitious program.

In Small Doses

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(Copyright, 1937)

Today's Menu

DINNER SERVING THREE OR FOUR

The Menu

Smothered Pork Chops
Buttered Cabbage
Biscuits
Orange Cranberry Conserve
Celery
White Cake with Nut Brown Frosting
Grapes
Coffee

Smothered Pork Chops (An Oven Dish)

4 loin chops 1/2 teaspoon
4 tablespoons minced parsley
flour 2 cups sliced
potatoes
1 teaspoon 1 cup milk

Sprinkle chops with flour and seasonings. Place in shallow baking dish and cover with potatoes. Add milk and put on lid. Bake for 40 minutes in a moderate oven. Uncover and bake for about 15 minutes until chops are brown. Serve in dish in which they are baked.

Orange Cranberry Conserve

2 pounds cranberries 1 teaspoon
1/2 cup lemon juice
1/2 cup water

Wash and quarter oranges. Discard seeds and put pulp and skin through food chopper. Add water and let simmer for 15 minutes. Cool. Add rest of ingredients and cook slowly until the mixture is thick and jelly-like. Pour into sterilized jars and seal. When cool, cover with paraffin.

Nut Brown Frosting

1/4 cups crown 3 egg whites,
sugar beaten
1 cup water 2-3 cup broken
1/2 cup salt pecans
1 teaspoon vanilla

Boil gently and without stirring, the sugar, water and salt. When a fine thread forms when a portion

and error will be that much the more.

So forget. Begin again. Begin to be the person you want most to be. Begin to believe that the children are going to be the person they most wish to be. Remember nothing against them, nor against yourself, but hold fast to the faith that is in you, the faith born of the promise of life abundant to all who will accept it.

And go blithely about living. The long face, the shrill, complaining voice, the dark clothes, the dark outlook on life are part of the useless baggage that the New Year allows us to toss overboard. The sun still rises and shines, and there is still laughter in the hearts of men. Make it a Happy New Year's Day and, day by day, a happy year. Forget to remember.

Pattern 4263 is available in sizes

12, 14, 16, 18, 20, 30, 32, 34, 36, 38 and 40. Size 16 takes 3 1/2 yards 39 inch fabric. Illustrated step-by-step sewing instructions included.

Send fifteen cents (15c) in coins or stamps (coins preferred) for this Anne Adams pattern. Write plainly, size, name, address and style number.

New! Exciting! Our latest Anne Adams Pattern book! Order it at once, and greet Spring in the gayest, gladdest clothes you've ever seen. Flattering designs for every daytime and evening occasion! Fancy for the Bride—the Graduate and Junior Misses of every age! Clever slimming styles . . . all of them interpreted in the newest fabrics! Book fifteen cents. Twenty-five cents for both when ordered together.

Address orders to the Appleton Post-Crescent Pattern Department, 243 W. 17th St., New York, N. Y.

For Snow Sports



For the girl who is going to spend some time on snowy ski runs this winter here is a suit which is waterproof against spills. It combines navy blue wool gabardine trousers and a beige cotton gabardine jacket whose fabric fibers have been covered with a film making the material wind and water repellent. It is worn over a heavy red wool sweater with a cap and gloves of the same bright color.

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Vary your bait to suit your fish. Don't try to catch tarpon and minnows on the same hook. One type of man bites for one kind of charm. Another is lured into the matrimonial net by an entirely different line. Be as good-looking as the beauty shops can make you. It is a poor fish that won't rise to a peaches-and-cream complexion and a fresh finger wave.

Dress well and thank heaven that a pink chiffon can do as much for a girl as a pink mosquito netting can do for a basket of peaches, but beware of looking so expensive that you will set a prudent youth to figuring on your upkeep. Wear the smile that won't come off. There is no other one quality that is as universally appealing to men as good nature.

Superintendent of Schools Speaks Before Rotarians

Character Education Needed to Reduce Delinquencies, He Says

Neenah — Challenging Rotary members to recognize that their part in character education is a distinct responsibility, C. F. Hedges, superintendent of schools, told the group assembled at the noon meeting at the Valley Inn Wednesday that consideration must be given character education because of the increasing delinquency among young people.

"It is appropriate too that we discuss it as a new year approaches and as reports are heard that in the next session of the Wisconsin legislature a bill will be introduced which would make character education a required course in all schools," said Mr. Hedges.

"Fifty years ago the rate of murder per 100,000, was 4, today it is 10," said Mr. Hedges, "and during that time population has increased at the rate of 1-3 with prison population increasing at a rate of 3 during the same period. The direct cost of crime each year has been estimated at \$5,000,000. Those statistics are reason enough for deep consideration of character education."

The home has always been recognized as the powerful influence in building character but we must remember that parents are only men and women, they have had no course in parenthood. Next in importance is the community but it has lost much of the sense of unity and helpfulness. Newer agencies of influence are the press, the radio and the movies. The press, while it undoubtedly has great influence, does not always present influence of a high level. As long as it is an enterprise for profit, its policies will be determined by financial reasons rather than moral.

"Few of the pictures shown in the thousands of movie houses throughout the nation can be recommended for children and young adults and as for the radio, it is astounding to me that the radio is allowed to come into the very center of family life with its many influences that often contradict all that parents teach.

"Schools are another influence for character building but it is evident that the school does not compete on equal terms with other agencies. If it could do so, it could bring about an educational program that would be more vital and more clearly related to life in order that well balanced, integrated personalities could be produced."

Briefly outlining the influence of heredity, environment and nationality traits as claimed by different schools, Mr. Hedges quoted statistics formulated in sociological studies of delinquents.

"It must be remembered that lack of emotional balance, sensitiveness, fears, inferiority, and inhibitions all play their part in the development of a personality. Lack of adjustment to social conditions is another factor which has been given as a cause for delinquency. Character traits are not general but specific. Character governs the particular response a person will make in a definite situation."

Donald Du Shane, Lawrence college, Appleton, and Joe Essick, Reading, Pa., were guests at the meeting. Paul Gerhardt gave a biography of the Rev. Henry Johnson.

Semester Exams to Follow Vacation

Neenah — Semester examinations, term papers, and three months of school before another vacation face Neenah high school students Monday morning, Jan. 4 as classes are resumed after the Christmas recess.

Grade schools will also resume classes Monday morning and bus service to the high school and Kimberly school will be started for students from the Island and Fourth ward.

Special fares will be offered through the sale of weekly passes. Cash fares will be paid by students who do not ride the bus daily.

Extra-curricular activity at the high school will be in full swing during the first week of school with inter-school debates, basketball games, dramatic activity and other programs scheduled.

Twin City Deaths

MRS. ANNA STRASSER — Mrs. Anna Strasser, mother of Mrs. Martin Wolf, Neenah, died at her home in Oshkosh early Thursday morning. Death was attributed to advanced age. Funeral services will be held at 9 o'clock Saturday morning at St. Vincent's Catholic church at Oshkosh. Interment will be in Riverside cemetery. Survivors, besides Mrs. Wolf, are two other daughters, Mrs. Paul Higendorf, West Allis and Mrs. Henry Patti, Oshkosh.

The Twin Cities office of the Appleton Post-Crescent for its editorial, circulation and advertising departments is located at 510 N. Commercial street and the telephone numbers are 200 and 1992. News items, copy or orders for advertising and orders for subscriptions may be left at the office or may be telephoned. These numbers also may be called before 7 o'clock in the evening for delivery of papers missed by carriers in Neenah or Menasha.

The Gold Labels, Menasha, were the leading softball team in the twin cities and won the Winnebago land tourney after defeating the Commercial Inns, Neenah, in the final game. The Kingsbury Brews also represented Menasha out did not play as tough a schedule as the Labels. The Commercial Inns were the best in Neenah.

Menasha mill teams formed a softball league with the Strange mill players winning the title. Play was also resumed last year in the Neenah City league.

With sailboating increasing in popularity last year, Dick Stafford won the Jack Kimberly trophy July 12. The Nodolyn Yacht club with James H. Kimberly as commodore sponsored the races. The finish of the national rowboat derby sponsored by the Winnebago land Incorporated was staged at Neenah Labor day with more than 10,000 persons watching the finish.

Golfers formed a Twilight League

Neenah's Upset Victory Over Menasha Gridders Featured Year in Sports

BY C. J. KLEIBER

Menasha — With the 12-7 football victory of the Neenah high school over the Menasha highs as the main highlight of the 1936 sports parade in the twin cities, sport enthusiasts can look back on the last season as one which although bringing few championships gave spectators thrills at every turn.

St. Mary Wins — St. Mary High school shared the Catholic conference basketball title with St. Norbert, De Pere, after Oshkosh registered a surprise victory over the St. Mary cagers in the last game. During the season the team won over Kaukauna, Neenah and Appleton in non-conference affairs.

Thus far this season, the locals have won over Marinette but have lost two games to Manitowoc, one to Appleton and to Little Chute.

The Neenah High school cagers finished in a tie for second place in their conference by winning seven out of ten games. In the New London class A tourney the team defeated Oconto 34-20 but then lost to New London by a 22-21 count.

At the present time Neenah has won two out of five games. They have defeated Clintonville and Shawano while losing to Oshkosh, Kaukauna and Appleton. They play a return game at Oshkosh Jan. 1.

Menasha Finally Wins

Menasha Highs went until Jan. 24 before they turned in their first cage victory winning from West De Pere, 36-22. The team finished fourth in the conference with five wins and two defeats. In the New London class A tourney the team was wallowed 32-16 by Stevens Point in the opening game but came back to beat Oconto 34-32 and gained a place in the third place fight.

Two Rivers won the local by a 36-16 margin in the battle for third place.

The Bluejays have split even in four games this season having won over Nekoosa and North Fond du Lac while losing to Oshkosh and New London, the latter winning by one point.

The Neenah "B" basketball team won the conference championship by winning nine out of ten games. The team participated in several tournaments in the valley but was unsuccessful in winning any cups.

Only one coaching change was noted in the two cities last year when Marvin Miller, Kaukauna, graduate of St. Mary's college, California, succeeded Cliff Dilts at St. Mary High school, Neenah.

Hockey is Popular

Neenah Red Wings and Kuester Shoes, Menasha, were leading hockey teams during the year with the Neenah pucksters playing teams from Fond du Lac, Green Bay and Oshkosh. Neenah high hockey candidates are now planning for the season.

Otto Kloeppel, Menasha, competed against Henry Ester, Kaukauna, and Anton Miller, Hortonville, in a special ice race for men over 60 years of age. The race was held at Kaukauna with Ester as the winner. A similar race is planned for this year.

Playing good ball all season, the Eagles won seven and lost three games for second place in the first half of the season and then won eight out of nine games to tie for the second half flag. The team lost its chance for a trip to Milwaukee to compete in the state tournament by losing to Kaukauna in a playoff game.

The Falcons fared badly in the first half by winning two games and losing seven to finish in fifth place. In the latter part of the season, the squad won four and lost five games with four of the defeats being 1-run.

The Neenah Merchants led in its league throughout the year but the schedule was never completed with many of the teams claiming forfeits.

High School Wrestling

Wrestling was introduced as a high school sport at Neenah last year with the team losing only one match, that to West Allis. Professional wrestling was staged at the S. A. Cook armory by both Neenah and Menasha organizations.

Although some high school students partook in boxing, the mainistic battles were amateur affairs conducted at the armory by a Neenah organization.

Although the Doty club tourney was the high spot of the tennis season, city and high school players engaged in matches throughout the year. Neenah Highs won first place in the Northeastern Wisconsin conference meet with Harold Dix and David Ryan as conference doubles champions and John Canavan as singles champ. The state high school tennis tournament at Neenah with Jerry Clifford, Oshkosh, winning first in the singles and a doubles team from Manitowoc coping its division.

Thirteen tennis tournaments were held at Neenah as playground activities with a total of 340 contestants. The annual Neenah city tournament was also staged with John Schneirin winning the singles title.

Labels Lead Softballers

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Nineteen persons were killed in Winnebago county during 1936, five of which were in Oshkosh, 3 in Menasha and 11 in other sections.

Menasha's accident toll for the year was 58, 27 of which were auto

250 Entries are Already in for Poultry Exhibits

Expect More Birds Will be Received at Armory

BY C. J. KLEIBER

Menasha — White trumpeters with fans at their ankles, black, yellow and rust Carneaux, white and silver kings, all in the pigeon class, and Polish cocks with feathered heads and a chicken called a fuzzy because its white covering looks more like fuzz than feathers, coo and cackle and crow at the sixteenth annual exhibition of the Winnebago Poultry and Pet Stock association affiliated with the Twin City Pigeon Club which is being held for four days at the S. A. Cook armory.

For sheer drama, the Menasha High school fire Saturday, March 21, caused the most excitement in the cities in 1936 with fire breaking out at about 3:30 in the morning and completely destroying the building. Two firemen, Arthur Gutmann and Cornelius Rippel, suffered minor injuries while fighting the blaze which caused damage of more than a quarter million dollars.

Students, however, lost no days of school as classes were continued the following Monday in various city and club buildings. After a long fight between the common council, board of education and townpeople, work was started this month on a \$600,000 building to replace the old school.

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Robert DesJarlais was named valedictorian at the Menasha High school while Patricia Sonnenberg, Gloria Buchanan and Helen Jensen were winners of speech contests. Ruth Ehlers and Dan Gressler were named queen and king of the Neenah High school annual carnival. Victor Burstein was chosen valedictorian at the Neenah school.

During the year the Menasha and St. Mary High school bands brought honors to the city by winning places at the state and district tournaments. Band members also won individual prizes and participated in many civic events.

Boys' Brigade activities at Neenah hit a new high during the year while Boy Scout troops of Menasha were active and held a court of honor ceremony at which time all leading scouts were given medals.

Feb. 1, Twin City residents danced and enjoyed life at the three annual birthday balls in honor of President Franklin D. Roosevelt. Two balls were held at Menasha.

Weather Changes

The weather was one of the main bad actors during the year with residents shivering in 20-below zero cold during January and sweltering in summer. Hailstorms in mid-summer caused damage of more than \$2,000 to automobiles and greenhouses. Christmas was spent in cold and dreary rain and the old year was ushered out in similar weather.

Oct. 23, Daniel DeBeauvois, Appleton, came to Menasha and committed suicide after shooting his estranged wife four times at the home of relatives.

Deaths in 1 Day

With the city at one time basking in weather of more than 100 degrees, seven deaths were reported in one July day at Menasha. More than 15 deaths during July were attributed to the intense heat.

During the year prominent Twin City residents died including Frank Pankratz, Menasha; Frank E. Grove, Menasha; Gordon Ehlers, Neenah; Mrs. Imogene Price, Neenah; William T. Johnson, Neenah; Mrs. Mary Solomon, 94, Neenah's oldest resident.

Among the tragic deaths were those of Joseph Mucha, Jr., Neenah, who fell from a scaffold and Dickie Clark, 5-year-old son of Mr. and Mrs. Andrew Clark, Neenah, who suffocated after swallowing a balloon.

The twin cities were hosts to the Wisconsin State Chapter of American Institute of Banking convention; the Fox River Valley League of Wisconsin Municipalities; Wisconsin Regional conference of Progressive Education association; insurance men at the Twin City Life Insurance Underwriters banquet and dance; district Garden club meeting.

Build New Plants

With residents erecting new buildings and making repairs, the city of Neenah started work on a water softener and filtration plant while work on the Twin City sewage disposal plant is well underway. Menasha built a new municipal garage and placed it at the disposal of the board of vocational education for classes until the new high school is completed.

The federal government is constructing a new dam across the Fox river at Mill street, Menasha, as one of the major improvements while Winnebago county courthouse bids were let last week. Possibility of a second bridge for the city is now under consideration.

Clerical changes recorded in the cities show the Rev. A. A. Chambers becoming pastor of St. Thomas Episcopal church with the Rev. Paul Bergmann pastor of Trinity Lutheran church, Menasha. The Rev. Henry Johnson, pastor of the Methodist Episcopal church, Neenah, was installed soon after Jan. 1.

Changes at the Y. W. C. A. show Miss Laura Pearl Huber as general secretary succeeding Miss Mary B. Thompson with Miss Geraldine Anderson becoming associate secretary. During the year, Arthur Stafenhagen, Neenah, was named chef de gare of voiturier 731 of Winnebago county, while Arthur Hartelheim, Neenah, was elected secretary of the Fox River Valley district of Eagles.

Menasha and Appleton common council members considered a joint bathing beach project during the year, but when Appleton opposed the move, Menasha voted a 50-cent parking fee for non-resident cars at the Menasha municipal beach and a charge of 25-cents per person for bathing.

However, despite all troubles during the time, the year can be classed as a success with increased business and earning power reported throughout the twin cities. New Year's eve festivities last night heralded what is expected to be one of the most successful years in history for the two cities.

Elected Officers

Other Twin City residents honored with positions were Miss Edna Robertson, Menasha, president of Valley Garden clubs; Sidney Fossage, Neenah, president of Trades and Labor council; Silas Spangler, Menasha, president of newly organized Philatelic club; C. W. Laemmlrich, Menasha, Rotary club president and president of Fox River Valley Funeral Directors and Embalmers association; Oliver M. Thomesen, Neenah, president of Doty Tennis club, and now succeeded by Hugh Strange, Jr.

Lions clubs were formed in Menasha and Neenah with Urban Remmler, head of the Menasha lair and A. G. Prunuske president of the Neenah group.

Politics as usual caused a great turore with Walter E. Held being elected mayor of Menasha and Ed

Menasha High School Fire, With Quarter Million Loss, Highlighted News of Year

BY C. J. KLEIBER

Menasha — Twin City residents today looked back over a year's activity and agreed that the cities had prospered and really accomplished a great deal despite tragedy and destruction which played a major part in the news highlights in 1936.

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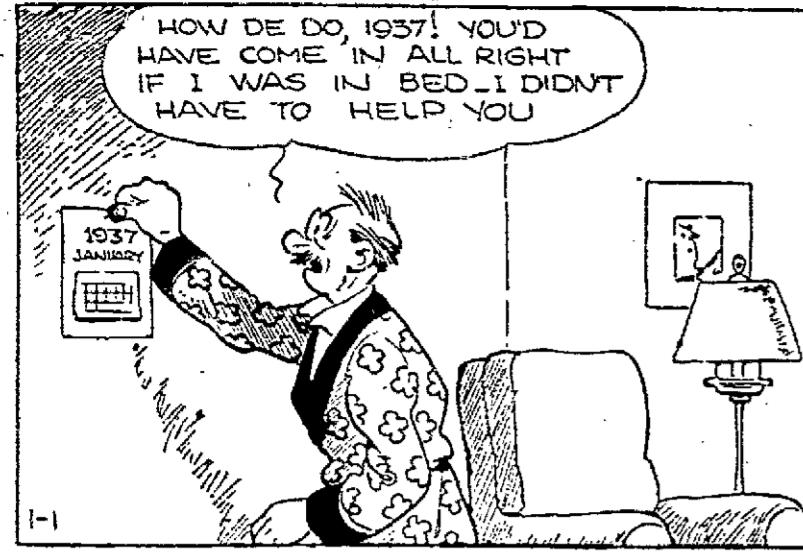
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THE NEBES



'Twas Ever Thus

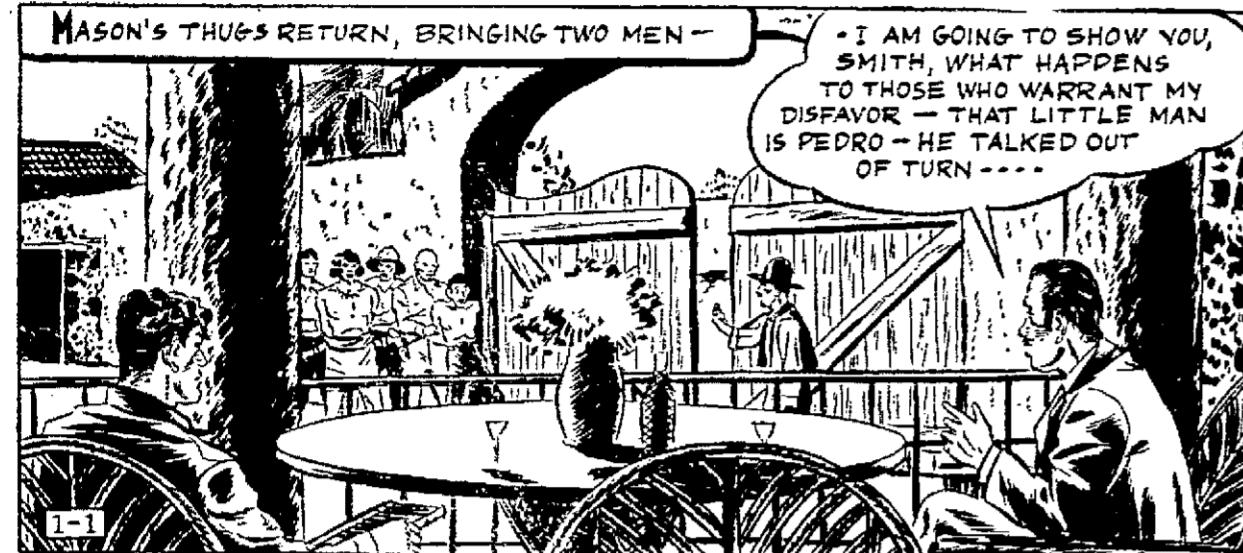


the Simmons

"Pull Easy" Studio Couch



SCORCHY SMITH

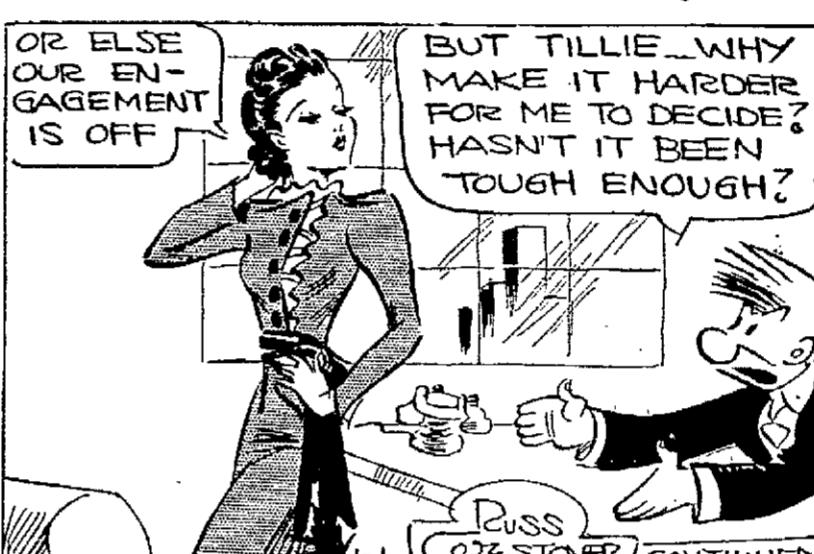
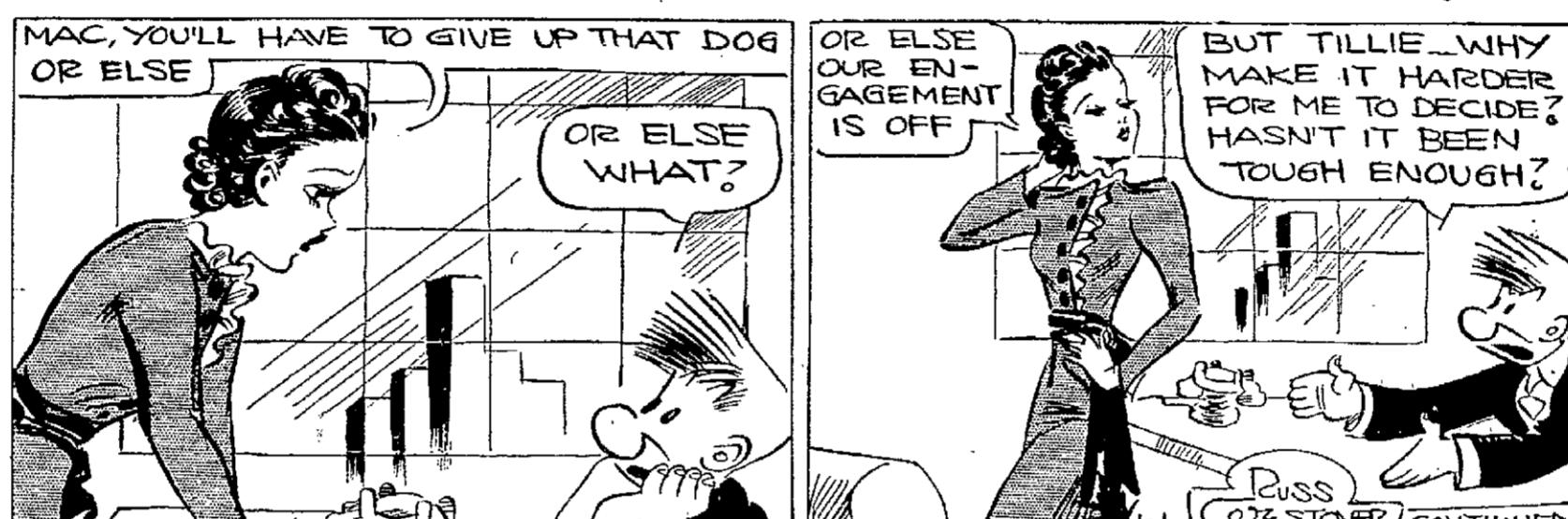


Exhibits 'A' and 'B'



By Noel Sickles

TILLIE THE TOILER



This New Principle gives amazing comfort



DAN DUNN



Secret Operative 48

By Norman Marsh

HAPPY NEW YEAR

THIMBLE THEATRE Starring POPEYE

See What the Stork Brought!

Reg. U. S. Pat. Off.; Copyright, 1937, by Publishers Syndicate

By E. C. Segar



ROOM AND BOARD

By Gene Ahern

BIG BUSINESS



YES, AMBROSE, — MEND YOUR WAYS AND FETCH UP SOME MORE ICE-CUBES FOR THE JUDGE!

Chapter 17

Terry's Job Calls Him
SALLY did not know how long Tip and Terry were gone. Unable to bear the silence of the house and the burden of her own thoughts, she had slipped out the back door, fled across the garden out of her stepmother's sight, and gone for a long walk. When she came in, exhausted by what seemed hours of tramping, Tip's light was on, and Tip's door was shut. Sally crept into bed and slept soundly.

The next morning she was inclined to laugh at her suspicions of the night before? What if Terry had taken Tip out with him? Tip had probably asked him to—and hadn't Sally herself urged him to take Tip out time and again?

She waited for Terry to telephone her. Each time the telephone on her desk rang, she picked up the receiver, expecting to hear Terry's voice. When he finally called, it was mid-afternoon.

Turn to Page 15

"Hello," came Terry's voice, cheerful and matter of fact.

"You didn't wait for me last night," said Sally. She didn't mean to say it, but she could not keep the hint of reproach.

"Just took Tip for a little ride," said Terry casually. "Poor kid was in her mind and I thought it would cheer her up. When we got back, you weren't anywhere around."

"It's all right," said Sally. The explanation was so simple, so convincing, she could not but believe him. "Coming around tonight?"

"Can't. That's why I called you. I got a job on for tonight. But how about tomorrow night? Want to have supper with me at The Barn?"

"Love to. Come by about seven," said Sally.

Supper was lively at the Warrens' that night. Tip was gay again, and made them all laugh with a tale about Joe Morris, Jr. Had made the mistake of admitting to the crowd that day that he was taking reducing exercises. He was 20, but his fondness for sweets and his indolence were bringing on a middle-aged spread which Tip and the others did not allow him to forget.

"I hate boys to be fat and pudgy," said Tip. "I won't marry a man unless he's tall and broad and—"

"Handsome and rich," said her brother Ray. "We've heard that before."

"He's got to be blond," said Tip. "Ever hear that before?"

Sally did not look at Tip, but she felt her own face grow hot, and her heart beat very fast. How much further would Tip go?

"How do you get that blond stuff?" demanded Ray. "Philip Page

WICHMANN
Furniture Company

Wings For Sally
by BAILEY WOLFE

SYNOPSIS: Sally Warren, society editor of the Warrenton Courier, is secretly engaged to Terry Maynard, bohemian blond aviator who has a South American job promised. But her pretty, headstrong younger sister, Tip, falls in love with Terry. Philip Page, returning to his boyhood home, buys the Courier and backs the workmen in a strike at the Morris mill. Terry urges Sally to marry him at once, but she asks a week to decide. Wealthy, handsome Mary Morris thinks she's in love with Philip and asks Sally to help her interest him. While Sally takes her to Morris, Terry calls for Sally, waits and finally goes off with Tip.

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Turn to Page 15

Duket, Ulrich, Dunn and Steffen on Next Fight Card

Twin Bill Will Feature 7-Bout Card at Armory

Marinette, Green Bay, Neenah and Fond du Lac Boxers to Show Here

THE CARD

Windups

Al Ulrich, Chicago, versus Frank Duket, Marinette, at 160 lbs.

Wilbur Dunn, Fond du Lac, versus George Steffen, Lena, at 155 lbs.

Preliminaries

Billy Noel, Marinette, versus Lione Boehm, Green Bay, at 133 lbs.

Earl Noel, Marinette, versus Al Scarlotto, Chicago, at 118 lbs.

Al Robbins, Oshkosh, versus Kid Tessloff, Fond du Lac, at 145 pounds.

Archie Le May, Neenah, versus Al Stauber, Fond du Lac, at 155 pounds.

Les Walters, Sheboygan, versus Red Kitzinger, Marinette, at 133 pounds.

SEVEN fast bouts have been arranged for the boxing card the Once Johnston post of American Legion will offer on Thursday evening, Jan. 15, at Armory D, the post matchmaker announced today. The program will feature a double windup with Wilbur Dunn of Fond du Lac meeting George Steffen of Lena in the first half of the twin bill, and Al Ulrich of Chicago and St. Norbert college meeting Frank Duket of Marinette.

All of the windup participants have shown on previous cards and need no introduction to Appleton fight fans. Duket is a hard-hitting ringwise boxer and will give Ulrich a busy evening. Ulrich, a product of the Chicago Catholic Youth Organization, won his last fight here.

Dunn has shown in windup spots on fight programs at the armory in the last few years and has been called the leading boxer in his weight class in the state. Steffen likes to give and take and will force Dunn to the limit, he promised the matchmaker.

Supporting the double windup will be boys in four weight classes. Les Walters and Red Kitzinger will make their first appearance here at 133 pounds and Lionel Boehm will meet Billy Noel of Marinette at the same weight.

Al Scarlotto, who won a place in the hearts of fans on the last card in a bloody battle, will show against Earl Noel of Marinette in the 188-pound class. Scarlotto is a Chicago CYO boxer and is attending St. Norbert college. Al Robbins of Oshkosh who recently showed in a slam-bang affair will meet Kid Tessloff, a Fond du Lac youngster.

Archie LeMay of Neenah will return to the ring to meet Al Stauber at 155 pounds. Stauber has been fighting around Fond du Lac and will make his first appearance on an Appleton card.

Tickets are on sale at Pond's Sport shop, Dick's tavern, Club tavern, Schaefer's grocery and Kamp's tavern.

West Is Set for Charity Grid Game

32 Colleges and Universities Represented on All-Star Squads

SAN FRANCISCO — College football stars, representing the gridiron greatness of nearly every section of the nation, lined here today in a classic founded and fought for charity since 1925.

The game pitted East against West, squads of 22 players from each half of the continent. They came from 32 colleges and universities and represented 41 cities.

Proceeds go toward upkeep of the Shriners' hospital for crippled children.

The eastern team, coached by Andy Kerr of Colgate and Dick Hanley, formerly of Northwestern, listed nine men who won All-American recognition during the past season.

Western forces, drilled by Orin Hollingsberry of Washington State College and Percy Locey, former coach of Denver university, included two stars ranked as of All-American caliber.

Mainly because of the many stars in its line-up the east was the 10 to 8 favorite. In every other department, the two teams shaped up on even terms.

Last year's game went to the East 19 to 3. Over the years, the West holds a decided advantage—seven victories against four.

VILLANOVA MEETS AUBURN

HAVANA — Villanova and Auburn, pair of strong teams with only slightly impaired records for the 1936 season, met today in a New Year's day football game which had International as well as intersectional aspects. The contest supplied the climax of Cuba's first mid-winter sports carnival which opened Dec. 26. Promoters predicted a crowd of more than 10,000.

SUGAR BOWL GAME

NEW ORLEANS — Husky footballers from Santa Clara and Louisiana State prepared to do their part in ushering in the 1937 sports season by scuffling before a record Sugar Bowl crowd of 42,000.

Louisiana's undefeated Southeastern conference champions were rated a 2-to-1 favorite over the once-beaten Broncos from the coast on the rain-soaked turf of Tulane stadium.

It will be the third Sugar Bowl game. Tulane beat Temple in the first and T.C. U. nosed out L. S. U., 2-1, last year.

They Featured in Five of Year's Greatest Sports Events



Bomb Buster

1. Max Schmeling's knockout of Joe Louis in the 12th round at the Yankee Stadium, on the night of June 19—because it ended the Brown Bomber's streak after 27 victories in succession, proved how completely wrong all the fight "experts" could be, and projected the vivid comeback of a veteran who was supposed to be "all washed up" and just another soft touch for the dynamic young negro. . . . With a determination characteristic of his Teutonic background, Schmeling floored Louis in the fourth round with the one weapon everybody knew he had—a lethal right hand—and systematically beat the negro into subjection thereafter. . . .

Boat Rocker

2. The banishment of Eleanor Holm Jarrett from the American swimming team for violation of training rules—because she was a defending champion, the prettiest and most-photographed girl in athletics, and central figure in the disciplinary storm that rocked the Olympic boat. . . . Unbeaten at her specialty, backstroke swimming, for seven years and defiant of authorities who banned her fondness for champagne cocktails. Mrs. Jarrett provided international headlines and causes for argument that haven't subsided yet. . . .

Gophers' Toth-ache

3. Northwestern's 6-0 football victory over mighty Minnesota—because it ended the Gophers' streak after 21 consecutive victories, clinched the Big Ten title for Lynn Waldorf's Wildcats, and was achieved through an extraordinary sequence of "breaks." Battling in the rain and mud before a homecoming crowd, Northwestern tallied its winning touchdown by capitalizing, in order, a freak rebounding punt, a 26-yard dash by Don Head, and two penalties, the last of which—for Ed Wilder's punching of Don Geyer—brought the b II from Minnesota's 13 to the one-yard line from where Steve Toth scored.

Motor-Man Meyer

4. Lou Meyer's third victory in the Indianapolis 500-mile automobile race—because he drove the hazardous distance in new record time, averaging 109.069 miles an hour, to duplicate his triumphs of 1928 and 1933. . . . A record crowd of 168,000 saw the Californian become the first triple winner in a race in which the first five finishers beat the former Indianapolis speed mark. . . . The Indianapolis triumph, by itself, gave Meyer run-up honors in the race to name the champion hell-driver of 1936. . . .

Turn Backward O Time in Thy Flight

Elks' Golf Tourney, District Softball Meet Featured August 1936

Editor's Note: This is the eighth of a series of articles reviewing the Appleton and Fox river valley sport season. Each article will cover a month.

AUG. 1—Neenah-Menasha was to meet Two Rivers for first place in the State baseball league. Two Rivers with Larry Roekc tossing for the Rivers and Dick Weisgerber for the Lakes.

AUG. 2—Gene Pierce got an ace on the fourteenth hole at Butte des Morts; Menasha lost to Two Rivers in a first place game in the State league, 4 to 1; Menasha took lone hold on first in the Northern Mid-State as it defeated Waupaca and Clintonville lost to Neenah; Pond All-Stars took over first place in the Badger State Softball league with a 7 to 4 win over Waukesha.

AUG. 4—Dates of the district softball tournament were announced as Aug. 19, 22 and 23; Johnstons won their second straight game in the Night Softball league.

AUG. 5—Marion baseball team of the Wolf River Valley league appeared to have the title won in the Northern Mid-State as it defeated Waupaca and Clintonville lost to Neenah; Pond All-Stars took over first place in the Badger State Softball league with a 7 to 4 win over Waukesha.

AUG. 6—Dates of the district softball tournament were announced as Aug. 19, 22 and 23; Johnstons won their second straight game in the Night Softball league.

AUG. 19—The Rev. Gilbert S. Cox won medal honors in the qualifying round of the city open golf meet.

AUG. 21—Wardell Wehrle of Racine won the medal honors in the Elks' golf tournament while team honors went to Milwaukee with Appleton second.

AUG. 22—Sunlite Dairies were ordered for the annual district softball tourney being sponsored by the Post-Crescent and Pond Sport Shop.

AUG. 24—The qualifying round for the city open golf meet was announced for Aug. 14 and 16.

AUG. 25—Pond All-Stars beat Bowmans at Madison, 5 to 1, and ousted them from the pennant race as a near riot ensued when Arnie Kelly, Emmett Morell and Bill

Pecot tangled at home plate; Butch Pfefferle left the day before to start practice with the college all-stars; 150 players were expected to take part in the annual Butte des Morts jamboree.

AUG. 13—Chester "Swede" Johnston signed for another season with the Packers; Evan Vande Walle was hitting .520 for the Seymour baseball team; Don Sawyer was eliminated in second round matches at the Peninsula Park golf tourney.

AUG. 17—Everett Leonard and O. K. Ferry shot a 75 in the pro-amateur meet at the state golf tournament at Sheboygan but trailed Marion won two games and clinched the Wolf River Valley league pennant; Jack Notebaert repeated as Junior Chamber of Commerce golf champion and John Dutcher and Connie Schink shot 71's to tie for medal honors in the qualifying round of the city open golf meet.

AUG. 18—Kaukauna annexed the Northern Valley's second round title with a 3-2 win over Menasha and was to meet Oshkosh for the championship; Kimberly and Appleton were tied for hitting honors in the Fox River Valley league.

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AUG. 28—Kaukauna defeated Oshkosh, 8 to 6, to win the Northern Valley Baseball title.

AUG. 29—Kaukauna defeated Oshkosh, 8 to 6, to win the Northern Valley Baseball title.

AUG. 30—Forsiers, Commercial Inns and Coated won their first games in the district softball meet; 60 players were expected to start practice with the college all-stars; 21 cities were expected here for a tournament Aug. 25.

AUG. 31—B. D. M. golfers voted to continue the Twilight league for another two weeks; the weather was interfering with the Night Baseball league schedule.

AUG. 31—Sunlite Dairies, Cecil and Gillett in the Land o'Lakes league; Appleton Reds football team was organized for the season; Hortonville suffered its first second round defeat in the County league when it lost to Greenville Merchants, 7 to 3; Little Chute Dutchmen were to organize another football team; John Schenck, Neenah, was to start at end for Detroit Lions against the college all-stars.

AUG. 31—Coated Paper and Sunlite Dairies were to meet for the district softball championship; August Brandt and John Dutcher were to organize another football team; John Schenck, Neenah, was to start at end for Detroit Lions against the college all-stars.

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A Happy And Prosperous New Year With Extra Cash From Want Ad Results

Appleton Post-Crescent Classified Advertising Information

All ads are restricted to their proper classification and to the regular Post-Crescent size of type. Daily rate per line for consecutive insertions:

One day 12
Three days 11
Six days 10
Minimum charge, 50c.

Advertising ordered for irregular insertion, take one insertion rate, no ad taken for less than basis of three lines. Count 5 average words to a line.

Ads will be received by telephone and if paid at office with in six days from the first day of insertion cash rate will be allowed.

Ads ordered for three days or six days and stopped before expiration will only be charged for the number of times the ad appeared and adjustment made at the rate earned.

Advertisers are advised to make ads must be made before the second insertion. No allowance will be made for more than one insertion upon request.

Special rate for yearly advertising upon request.

Publishers reserve the right to edit or reject any classified advertising copy.

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DEBT DISCLAIMER	44
Notice that we will not be responsible for debts contracted by anyone but myself.	44
WILLIAM J. BERNHOLZ W. Barnes Ave	
FOR COUGHS AND COLDS use Unmuth's. We are free Unmuth's Pharmacy. Tel. 211.	
NOTICE—GRAND CHUTE	
Notice is hereby given by the undersigned to all creditors of Grand Chute that the tax roll for said town for the year 1936 is in my hands for collection and that all taxes and debts due and then subject to payment by me at any time prior to the 1st day of February, 1937. That after the 1st day of January, I shall not be liable for any taxes remaining unpaid in the manner authorized by law. I will hold my office in the basement of the Appleton State Bank on Tuesday and Friday in the month of January during banking hours. Dated this 31st day of December, 1936.	
RAY L. FEUERSTEIN, Treasurer	
LOST AND FOUND	8
FAKE TEETH LOST Upper set. Telephone 2229 for reward.	
WATER SPANIEL—Lost All black with stub tail and bare spot on throat. Ans. to name of Smoky. Children's pet. Tel. 9065. Reward.	
AUTOS FOR SALE	11
WANTED—Best car \$50 to \$75 cash will buy. Write M-58, Post-Crescent.	
USED CARS	11
1936 Ford 4-door Sedan 6,000 miles.	
1935 Ford Coach	
1934 Graham Deluxe 4-door Sedan	
1934 Olds Business Coupe	
1934 Olds Master Sedan	
1931 Chev. Coupe	
1931 Pontiac Sport Coupe	
1932 Ford 4-door Sedan	
H. R. DUTCHER MOTOR CO. 10 N. Morrison. Tel. 3400 or 512.	
USED CAR SPECIALS	
1936 DESOTO 2-DOOR Touring Sedan. A-1 condition. 7600 actual miles. Guaranteed.	
1935 PLYMOUTH 2 door Sedan with trunk 18,000 miles. Heater. A-1 condition.	
1935 FORD 4-DOOR SEDAN Trunk, heater. Deluxe equipment. 14,000 actual miles.	
1935 OLDSMOBILE 4-DOOR SEDAN Trunk. A-1 condition.	
WANTED—Best car \$50 to \$75 cash will buy. Write M-58, Post-Crescent.	
SEE US B-4 YOU BUY	
1935 Studebaker Sedan	
1935 Oldsmobile Sedan	
Many others to choose from.	
AUTO SALES CO. 124 E. Washington St. Tel. 586	
AUTO ACCESSORIES, TIRES	12
ALCOHOL—DuPont 156 proof, anti-freeze, 40c gal. Outagamie Equipment Exchange, 320 N. Division.	
BATTERY RENTAL SERVICE	12
Tel. 697 we'll come promptly. Schmidt Service Stat., 202 W. Wisconsin.	
CONDENSERS—Tires. Factory price. Schmidt's Tires, Battery & Service, 111 N. Walnut St. Tel. 4008.	
NEW AND USED BATTERIES	12
WIS. Auto Wrecking Co., 1218 E. Wis. (Open even. 111 B.)	
AUTO REPAIRING	13
BARGAIN PRICES—On new batteries. Recharging incl. rental 60c. 523 N. Durkee St. Tel. 4033.	
BRO. AUTO SERVICE	13
See us about your motor trouble. 1208 N. Clark. Tel. 1644.	
AUTO REPAIRING	13
BARGAIN PRICES—On new batteries. Recharging incl. rental 60c. 523 N. Durkee St. Tel. 4033.	
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AUTO SALES CO.

124 E. Washington St. Tel. 586

AUTO ACCESSORIES, TIRES

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ALCOHOL—DuPont 156 proof, anti-freeze, 40c gal. Outagamie Equipment Exchange, 320 N. Division.

BATTERY RENTAL SERVICE

12

Schmidt Service Stat., 202 W. Wisconsin.

CONDENSERS—Tires. Factory price. Schmidt's Tires, Battery & Service, 111 N. Walnut St. Tel. 4008.

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AUTO REPAIRING

<p

**Caldie Beauty
Shop Keglers
Lead in League**

8-Team Circuit Has Completed 12 Weeks of Schedule at Schell Alleys

LADIES BOWLING LEAGUE

Caldie Beauty Shop 24 12 .667
Shady Lawn Dairy 22 14 .611
Leone Beauty Shop 21 15 .563
Gertz Tavern 19 17 .528
Business Women 16 20 .444
Fargo Furniture 16 20 .444
Weyenberg Meats 14 22 .361
Quality Food Mkt. 12 24 .333

Kaukauna—After an all too brief vacation period, during which they experienced only a sample of the cold weather they had anticipated for homecoming, local college and university students will pack grips immediately following New Year's celebrations and depart by bus, train and motor car for Madison, Milwaukee and more distant educational centers.

George Block, son of Mr. and Mrs. Charles Block, will leave for Lake Forest College, Lake Forest, Ill. He is a sophomore student there.

Robert Mayer, son of Dr. and Mrs. E. A. Mayer, will return to the University of Wisconsin Monday. He is a fifth year medical student.

Mrs. Virginia Kline, daughter of Mr. and Mrs. George A. Kline, will leave for Ripon College, where she is a last year student majoring in Economics and Sociology.

Robert Hagman, son of Mr. and

Schell, Quality Foods, 136; and Charlotte Jansen, Leones, 136; and Charlotte Mayer, Leones, 135.

Team personnel and captains are as follows:

Caldie Beauty Shop: Captain Marie Lucassen, Gertrude Grebe, Dorothy Goldin, and Mrs. Edward Steinacker.

Fargo Furniture: Captain Catherine Van Groll, Mrs. Leonard Ryan, Mrs. Ray Bellin and Mrs. Ben Goldin.

Leone Beauty Shop: Captain Eleanor Jansen, Mrs. Frank Kreilin, Anna Van Wymelenberg and Charlotte Mayer.

Shady Lawn Dairy: Captain Adela Thelen, Anna Wolf, Violet Licht and Ethel Egan.

Business and Professional women: Captain Alma Renn, Nedra Nickles, Alice Skalmusky and Luella Dietzler.

Weyenberg Meats: Captain Eleazar Dietzler, Hazel Egan, Joyce Peterson and Germaine Kalupa.

Quality Foods: Captain Beatrice Nettekoven, Gertrude Ditter, Laura Deering and Mrs. Charles Schell; Gertz Tavern, Captain Luella Wenzloff, Mrs. Ray Gertz, Helen Dietzler and Marie Biess.

Classified Display

A Happy New Year

to our many friends and customers. We thank you for your generous patronage during the past year. May we continue to serve you in the NEW YEAR!

**ROSE'S
(Home Made
Doughnuts)**

Time in its flight . . . days, months, years, literally whirling by. But never so swiftly that we can't call a halt to wish every one of you a joyously

HAPPY NEW YEAR!

Burdick Furniture Co.

Black Creek, Wis.

One more step toward the top . . . more ground gained in this all important climb. And now, on the brink of the next step, we wish you continued good fortune and happiness throughout the coming year.

Van Zealand Garage

(Clem Van Zealand, Prop.)

Appleton

Little Chute

A Message
TO OUR
FRIENDS

"A Very Happy and Prosperous New Year" is our sincere greeting to everyone.

The greatest gift of all is friendship, and we are proud of the many friends that we have. We will strive, in 1937, to have these friendships continue by maintaining our same helpful and clearly directed course of sound business and our same high standards of service.

People's Laundry
Phone 4724 Appleton
"Every Bundle Has Attention All Its Own"

APPLETON POST-CRESCENT

**Kaukauna Cagers
Plan Drills for
Menasha Quintet**

**Will Resume Conference
Schedule at Butte des
Morts Gymnasium Jan. 8**

Kaukauna—With several successful practice sessions concluded during the holiday recess, orange and black cagers of Kaukauna High school will resume regular drills Monday in preparation for the tilt with Coach N. A. Calder's Menasha Bluejays at the Butte des Morts gymnasium Friday evening.

With the recent addition of Leeland Lambie, veteran grid warrior to the varsity squad, the Kau team will enjoy increased height in future games. Lambie, coupled with Bud Bootz and Pete Peterson, afford Coach Paul Little a trio a six footers who may be relied upon defensively against other big squads.

Although Lambie has seen action on the hardwoods as a member of reserve squads, his inexperience in varsity competition will cause Coach Little to use him sparingly.

Coch Caldér will greet the Kau invasion Friday with a team which has shown to advantage defensively against New London and Neeko High Schools in the Nekoosa tilt. The Bluejays forced their opponents to take most scoring attempts from well out in the court.

The Menasha team is said to be difficult to stop under the basket. In the game with Nekoosa, Remmel, Forward, Kabrenkug, center, and Godhardt, guard, crashed through for enough short baskets to win the tilt which went to the Bluejays, 18-11.

In a scrimmage with Chilton High basketeers Thursday afternoon, Coach Little experimented with several forward and guard combinations in an effort to acquire more speed and precision in his offensive attack. Considerable time was also spent yesterday, and during other practices this week, in improving the Kau defense.

While Coach Little will probably start his veteran lineup of Koehne and Vanenheven at forwards, Bootz at center, and Hatchell and Hanby at guards, it is almost a certainty that Lambie, Parman and Peterson will be sent into action against the Bluejays.

Returning to studies at St. Norbert's college, DePere, will be Clarence Niesen, son of Mr. and Mrs. John H. Niesen.

Misses Marion and Jean Charlesworth, daughters of Mr. and Mrs. Frank Charlesworth, are resuming studies next week at Chicago and Madison, respectively. Marion is a student at the Chicago Conservatory of Music and Drama, while Jean studies at the University of Wisconsin.

Miss Dorothy Driessens, daughter of Mr. and Mrs. E. C. Driessens, and her brother, Tom, are returning to Madison this weekend. Both are sophomores in the University of Wisconsin.

\$175 Donated by Legion Auxiliary

Yearly Report Shows That Charitable Institutions Profitted in 1936

Kaukauna—Exactly \$175 was donated to various charitable institutions and other worthy causes by members of American Legion Auxiliary during 1936, according to the annual financial report released Thursday morning by Mrs. Walter Specht, president.

The State Legion Service fund received the largest donation, \$47.50; the Christmas Cheer committee of Kaukauna was given \$40 with which to aid needy families; \$20 went to the Veterans' Administration hospital fund.

The complete report is as follows: M. Louise Wilson fund \$5; Sons of American Legion Christmas party \$10; anti-tuberculosis fund \$2; Veterans' Administration fund \$20; Salvation Army \$2; high school Glee club robes \$5; orthopedic school \$5; State Legion Service fund \$47.50; rehabilitation \$4.65; child welfare \$4.65; drum and bugle corp convention \$10; Christmas Cheer fund \$40.

Memorial Hospital, Mendota, Wis., \$5; reforestation \$3; needy veterans' families \$11.50; and National News magazine, public library, 40 cents.

Social Items

Kaukauna—Members of Kaukauna Women's Club who gather at the home of Mrs. Albert B. Leigh, 901 Spring street, Tuesday evening will hear an address by Mrs. Gertrude Senter, Appleton. Her subject will be "Home Decorations and Color Schemes" and she will answer questions of club members pertaining to interior decorating.

Martin Holmes is chairman of the program, which has been arranged to honor the American home. Members will respond to roll call by reciting poetry and quotations relative to home making. Miss Nancy Leigh will entertain with piano selections.

Hostesses for Tuesday evening's meeting are Mrs. Olin G. Dryer, Mrs. George F. Dogot, Mrs. E. Farwell, Mrs. Elizabeth Grogan, Mrs. Henry Greischar, Mrs. John Smith and Mrs. A. B. Leigh.

American Legion auxiliary will hold its first meeting of 1937 Monday evening in Legion hall.

Members of Blue Lodge, Free and Accepted Order of Masons will meet at 7:30 Monday evening at Masonic hall for installation of officers.

The Women's Catholic Order of Foresters, Sacred Heart Court No. 556, will meet Wednesday evening in Forester hall, Second street.

Holy Cross Court, No. 309, Men's Catholic Order of Foresters, will meet at 8 o'clock Monday evening in Holy Cross auditorium.

Visitors at Waupaca Start Motor Trip To Eastern States

Special to Post-Crescent

Waupaca—Mr. and Mrs. Dudley Hayden, Glacier National park, Mont., left Waupaca this week with Miss Ida Wied, sister of Mrs. Hayden, for an automobile trip through the east. Points to be visited during the trip include New York City, Philadelphia, Washington, D. C. and Arlington, Va. Their son Peter remained at the home of his aunt, Mrs. Walter Nelson. The Haydens made the trip to Wisconsin by "Covered Wagon" trailer taking a month for the trip and stopping at San Antonio, New Orleans and Mobile, Ala. Several days were spent in New Orleans where their son was ill and confined to hospital. Mr. Hayden is a forest ranger and more rest at night.

"What else is it but a hunt?" demanded Tip. "To get the right man is the most important thing in the world— isn't it?"

"No," said Sally, meeting Tip's bold, defiant look with steady eyes. "To keep your self-respect is the most important thing in the world."

Pretense on the Phone

The telephone jangled in the hall, and Sally got up quickly, glad of a chance to escape from a situation that was growing strained.

"Whom shall I say it is?" asked Sally, feeling suddenly that she must hear the voice again to be sure that it was not Terry's.

"It's Duke Adams," said the voice, and Sally's knees grew weak. The blood sang in her ears.

"Just a minute, please," Sally's voice managed somehow to be cool and to pretend not to recognize Terry Maynard.

Attorney and Mrs. Edward Hart returned this week from Columbus where they spent Christmas with the parents of Mrs. Hart.

Mr. and Mrs. Harold Halvorson of Beloit and Mr. Halvorson's parents are spending the week at the home of Dr. and Mrs. Herbert Corrigan, parents of Mrs. Halvorson.

Mrs. Katherine Nelson is spending the holidays with her daughter, Mrs. Charles Kading, Watertown. She will soon leave for Kokomo, Ind., where she will spend the remainder of the winter.

Mrs. Glennie Stetson left Wednesday for West Palm Beach, Fla., where she will spend the winter.

Mrs. George James and Mrs. John Hart will leave Monday for Lake Worth, Fla., where they will spend the winter.

Mr. and Mrs. Harold Suh and Mrs. Fred Meinhert, sophomores at the University of Wisconsin, will be in the hall, divided between laughter and tears. Terry was so much a child to think that he could assume a false voice and deceive anyone.

Evidently he did not know that Duke Adams had been forbidden to see Tip or call her at the house.

"Telephone, Tip," Sally called in to the dining room. When Tip came out quickly, Sally closed the dining room door after her. "Better be careful if it's Duke Adams."

"You were slow calling me," said Tip rudely, and flung past her down the hall.

Sally went into the kitchen and stacked and scraped the dishes.

What had happened to Terry

lege. is visiting at the home of Mr. and Mrs. A. J. Jennings.

Mr. and Mrs. August Johnson have as their holiday guests their sons and families, the Harvey Johnsons from Chicago and the Phillip Johnsons from Whitewater.

Miss Dorothy Wendland, New London, has been engaged by Mrs. Alice Larkee, register of deeds elect, to act as her deputy.

Miss Kathryn Williams is spending the week in Milwaukee at the home of her aunt, Mrs. Earle Spencer.

Mr. and Mrs. Lee Testin of Minneapolis, and their sons, Rex, Gale and Blair, are spending the week in the city with relatives, as a result of the death of Mr. Testin's father. The Testins spent Christmas in the city attending a reunion of Mr. and Mrs. La Verne Peterson.

F. A. Schaefer of Dallas, Texas, is visiting at the home of his sister, Mrs. and Mrs. Roy Bresenhan.

Miss Ethel Stafford, teacher at Evanston, is spending the holidays with her parents Mr. and Mrs. Charles Stafford.

Miss Carrie Pinkerton entertained the following at her home New Year's Eve: Mr. and Mrs. Alton Pinkerton, Mr. and Mrs. Hugh Johnson, Dr. and Mrs. John Pelton, Mr. and Mrs. Harold Suh and Mr. and Mrs. Myron Godfrey.

Mr. and Mrs. Mahlon Wilson and daughters Edith and Jean, are spending New Year's Day at the home of their daughter, Mrs. Larry Cline in Milwaukee.

Mrs. Paul Kelly of New York City is spending the week at the home of her parents, Attorney and Mrs. Lloyd Smith. She will return to her home Saturday.

Mr. and Mrs. Clyde Woody and sons of Madison have been spending the week at the home of Mr. and Mrs. Arthur Woody.

Miss Kathleen Cristy entertained several former schoolmates at a four o'clock tea at her home Thursday afternoon. Guests included the Misses Evelyn Bammel, Elaine Cook, Phyllis Johnson, Inez Fredrickson, Nancy Meyers, Inga Danielson, Irene Anderson and Grace Keating.

Mrs. Dixon Valentine will leave Sunday for Marshfield where she will spend two weeks at the home of her daughter, Mrs. Will Cowan. Mr. and Mrs. Cowan have been spending the holidays at the Valentine home.

Miss Evelyn Robbins, Fond du Lac, a student at the business college

is visiting at the home of Mr. and Mrs. Myrtle Redfield.

Mrs. Albert E. Anglum took Mrs. William Boehm of Waupaca to Madison Thursday where the latter will enter the General hospital and submit to an operation. Mrs. Anglum will remain to visit with friends in the southern part of the state for a few days.

Mrs. John Ritchie is spending this week in Milwaukee visiting her daughters Miss Doris and Mrs. Anthony Callies.

Beryl Shreve has given up his job as nightwatchman at the county asylum, and Henry Stroschein has been appointed to the place.

The choir of the St. Peter's Lutheran church went to the county asylum on Tuesday to sing carols for the inmates.

LIONS TO MEET

The Lions club will meet at 6:30 Tuesday evening, Jan. 12, for a dinner and business meeting at Hotel Kaukauna.

Authorities estimate two out of every three automobile accidents result from mistakes by drivers.

The Kaukauna office of the Appleton Post-Crescent is located in the Jules Mertes barbershop on Wisconsin avenue. Paul F. Karberg is the correspondent in charge and the telephone number is 107. Subscribers may call this number until 6:30 in the evening if their papers were not delivered.

Martin Holmes is chairman of the program, which has been arranged to honor the American home.

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Hostesses for Tuesday evening's meeting are Mrs. Olin G. Dryer, Mrs. George F. Dogot, Mrs. E. Farwell, Mrs. Elizabeth Grogan, Mrs. Henry Greischar, Mrs. John Smith and Mrs. A. B. Leigh.

American Legion auxiliary will hold its first meeting of 1937 Monday evening in Legion hall.

Members of Blue Lodge, Free and Accepted Order of Masons will meet at 7:30 Monday evening at Masonic hall for installation of officers.

The Women's Catholic Order of Foresters, Sacred Heart Court No. 556, will meet Wednesday evening in Forester hall, Second street.

Holy Cross Court, No. 309, Men's Catholic Order of Foresters, will meet at 8 o'clock Monday evening in Holy Cross auditorium.

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Place New Books In Circulation At Public Library

Volumes are Received in
Several Departments
At New London

New London—Seven new adult books, all non-fiction, will be available for readers at the New London Public Library Saturday, Miss Irma Hidde, librarian, announced Thursday. The library is closed today, New Year's day. Eight new books also were added to the children's department.

"Not Under Forty" by Willa Cather will probably be the only 7-day book in the lot. The author presents her first collection of essays and studies of literary personalities and certain aspects of literature which appeal to her. "This England" is a story of English character and the English countryside, written by Mary Ellen Chase, professor of English language at Smith college.

"The Best Plays of 1935 and 1936" edited by Burns Mantle will be available. "God's Gold" is a full length biography of John D. Rockefeller and his times and traces the changes in history due to his will to be rich. The author is John T. Flynn.

A vivid and colorful story outlining the history of "Our Navy" is presented by Charles J. Finger in the book by that name. It was written especially for young people. "The Future of Liberty" by George Soule is a re-examination of American traditions of freedom, democracy and equality, and explains their use in the past and stresses the need for a drastic change in their use for the future. The economic system of Sweden and its manner of out-doing the depression is contained in the book, "Sweden, the Middle Way," by Marquis W. Childs.

The books added to the children's department include Stop Look Listen; A Treasure Chest of Nursery Favorites; War Paint, an Indian Pony; The True Story of Abraham Lincoln; Bear Twins; A Good Little Dog; Bouncing Betsy; and Joseph Haydn, the Merry Little Peasant.

New London Personals

New London—R. S. Peotter, formerly of Milwaukee and now employed as civil engineer in South America, has spent the holidays with his mother, Mrs. Charles Peotter, at 321 W. Cook street. He arrived in New London for Christmas and will leave tomorrow for the southern hemisphere to resume his work.

Earl Meiklejohn submitted to a major operation at Community hospital Thursday afternoon.

Mrs. Carl Fellenz and daughter, Mary Lou, joined Mr. Fellenz at Lake Geneva last week. They will reside several months in that city where Carl Fellenz has been employed the past month in the liquidation of banks.

Miss Ruth Pierre and Donald Bloom of Appleton were guests at the David Rickaby home Thursday.

George Lewis, and Miss Mae Knapstein, all of Chicago, arrived in New London last night to spend the New Year's holidays with their parents, Mr. and Mrs. Matt Knapstein. Miss Mary Ally Johnson, a friend of Mae, accompanied them. They will return to Chicago Sunday.

Patients discharged from Community hospital Thursday were William Miller, Clintonville; William Wangelin, Readfield; and Miss Elaine Bessette, Bear Creek.

New London Office

News and circulation departments of the Appleton Post-Crescent are represented in New London by Alvin J. Brault, 103 E. Cook street. News items and orders for subscriptions may be left at that address or may be telephoned by calling 18. Papers missed by carriers will be delivered if complaint is made before 7 p.m.

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YOU CAN AFFORD TO PAY
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REGISTERED OPTOMETRIST at

GOODMAN'S JEWELERS

Corner College Ave. and Oneida St.

Have Your
EYES
Scientifically
Examined
By Our
Registered
Optometrist

Program Planned at Seymour to Raise Funds for School Music Organization

Driver Escapes Injury as Wind Topples Big Tree

New London—Gerhardt Felsner considered himself lucky to escape without injury during the storm Wednesday night when the high wind toppled a large tree onto his car as he was driving on Wyman street. The tree stood in front of the H. B. Cristy home and hit the front end of his car, smashing the entire front. Felsner was unhurt but admitted he got quite a scare.

A heavy limb fell onto the roof of the home of Mrs. Charles Peotter at 321 W. Cook street during the same storm and punctured the roof slightly. The street department spent most of yesterday cleaning up the debris of these trees and many other small branches which were strewn about the city by the wind yesterday.

Plan Formation Of Cage League

48 Young Men Interested In Organization of Group

New London—Forty-eight young men of the city have shown interest in the organization of an 8-team industrial basketball league by affixing their signatures on paper. Questions concerning industrial sponsorship and availability of the Washington High school gym to be decided before definite organization takes place.

The high school gymnasium is one of the busiest spots in the city with the floor occupied by some group practically every hour of the week except Sunday afternoon.

The newly organized city basketball team lost 22 to 19 to Waupaca in a rough and tumble game at Waupaca Wednesday evening. Polaski did the heavy scoring for the local squad with five baskets and two gift shots to his credit. He and Hoier play forward, Krohn center and Huzar and Ullrich guard. McDermott and Burton are substitutes. They will play a return game here Sunday, Jan. 10, if a floor is available.

Tonight the same boys will meet the fast high school quintet in the annual alumni tilt at the Washington High gym. Opposing them will be Nader and Stern or Smith at forward; Yost or Meshnick at center; and Demming and Glock at guard with Meinhardt alternate.

Leaders Win in Bowling Leagues

Roepke Leads Individuals With 534 Series, 204 Game

BUSINESS MEN'S LEAGUE

New London—Positions went unchanged as the Elwood Tap Rooms added two and Cristys added to their bag in the sessions at Prahl's alleys Wednesday evening. Top bowlers for the evening were C. Roepke 564 series, 204 game; Anderson 545, 218; Much 553, 201; K. Prahl 524; E. Buss 519; Tyson 518. The match results and positions:

Elwood Tap

Rooms (2) 892 795 901-2588
Daves Serc. (1) 793 870 789-2452
Cristys (3) 816 770 727-2308
Millers H. L. (0) 758 720 704-2182

GIRLS CLUB LEAGUE

The same held true in the girls games with Irma's Hats advancing three games and the New London Construction team two. High scorers were Emma Neuman 478, 169; Mrs. Freida Vanderveer 452, 187; Julia Hoffman 468, 194; Mrs. Florence Prahl 458, 169.

Young Married Club Formed at New London

New London—A group of 18 met at the Methodist church Wednesday evening to form a young married peoples club in the church. Offices are shared by husband and wife and Mr. and Mrs. Phil Court were elected president; Mr. and Mrs. Henry Christiansen, vice-president; Mr. and Mrs. Jess Armstrong, treasurer.

A social arranged by the ladies followed the election of officers. A name for the group will be selected at the next meeting Jan. 13. It was decided to meet regularly on alternate Wednesday evenings.

Sheriff Planning Drive to Remove All Slot Machines

Action Ordered at Novem- ber Meeting of County Board

Special to Post-Crescent
Chilton—At the November meeting of the Calumet county board, it was voted that all slot machines must be removed from the county by Jan. 1. The removal will be started at once, according to an announcement by Sheriff G. B. Jensen.

Mrs. S. A. Connell, who has been making her home at Winter Haven, Fla., arrived here to spend the winter with her sister Miss Mary Forkin.

Miss Wilhelmina Schaefer, who is attending Teachers' college, Oshkosh, is spending a two weeks vacation with her parents Mr. and Mrs. Charles Schaefer.

Mr. and Mrs. Eldred Hedrich and two children, accompanied by Mr. Hedrich's sister, left last week on a motor trip to Washington, D. C. for a visit with his mother and sister.

Mrs. Erwin Woelfel returned from St. Agnes hospital in Fond du Lac, where her son was born Dec. 18.

A marriage license was granted this week by County Clerk Roland Miller to Helmuth Fischer, town of Rockland, Manitowoc county, and Margaret Scharenbrock Hilbert.

Miss Gerandine Mayer is at St. Elizabeth, Appleton, where she is recovering from an operation for appendicitis.

Mrs. Lena Pingel is recovering from a major operation at St. Agnes hospital, Fond du Lac.

The Chilton Chamber of Commerce offered prizes for the best Christmas decorations at homes with the judges being Mrs. Andrew Johnson, representing the Woman's Club. Mrs. Peter Jansen, representing the American Legion Auxiliary, and Major John Diedrich.

First prize was awarded to Max Casper, second to Math Klinker, and third to Mrs. Ella Crawford.

Orrison Davis Funeral Is Held at Royalton

Special to Post-Crescent

Royalton—Funeral services for Orrison Jerome Davis, 69, who died Sunday at Madison, were held at 2 o'clock Wednesday afternoon at the Congregational church with the Rev. A. W. Sneesby in charge. Burial was at New London.

The deceased was born Jan. 18, 1867 at Caledonia and lived in Northport, Wis., all his life until he moved to Royalton three months ago.

Survivors include the widow; two sons, Walter, Sugar Bush; George, New London; three daughters, Mrs. Sylvester Houk and Mrs. Leo Herres won prizes. The group will meet with Mrs. George Humbert next week.

Mrs. Leo Herres entertained the Sunset club at her home Tuesday afternoon. Prizes were won by Mrs. Clayton Holmes and Mrs. Ted Butts. Mrs. William Sorhweide will be hostess to the group next week.

DIRECTORS MEET

New London—Directors of the Knapstein Brewing company, a closed corporation, will meet Monday, Jan. 4. They are Mr. and Mrs. William M. Knapstein, 521 Buck street, and Mr. and Mrs. William H. Knapstein, 217 W. Cook street.

THIS IS SHOCKING

Frankfort, Kas.—(AP)—The mouse that was electrocuted when he gnawed through a light wire in the residence here of Gene Kinn at least went out in a blaze of glory. He blew out all the fuses in the house.

Survivors

Survivors include one daughter, Mrs. Mary Miller; one son, Duncan, town of Royalton; three grand children.



OFFICERS GET NEW UNIFORMS

New uniforms were part of equipment recently purchased at Kimberly for the reorganized police department. Police Chief John Bernardy, left, and Patrolman Martin Keyzers are shown as they appeared this week for the first time in their new clothing. The uniforms are part of permanent equipment to be worn by members of the village department. (Post-Crescent Photo)

Last Rites Held for

Mrs. Matilda Johnson

Special to Post-Crescent

Leeman—Funeral services for

Mrs. Matilda Johnson, 75, were

conducted from the Lester Johnson home and from the Congregational church. The Rev. Axel Blom, pastor of the Norwegian Lutheran church, Navarino, conducted the services.

Bearers were Albert Larson, Charles Larson, Emil Larson, Edward

Larson, and Max Larson.

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Mrs. Kleis and child son. Leen

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Every Coat Specially
the Last 60 Days at J

NEW
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Happy
New Year!

Here's a wish for you to
enjoy all through the year.
May nothing but happiness
come your way, and peace,
prosperity, success be with
you throughout 1937.

PETTIBONE'S

FURS . . .
... Like
Diamonds
Must Be
Bought With
Confidence

PETTIB

EYEGLASSES

*So Easy to Buy
On Our Time Payment Plan*

MODERN GLASSES AT A PRICE
YOU CAN AFFORD TO PAY
No Interest Or Extra
Charges for CREDIT

DR. M. L. EMBREY
REGISTERED OPTOMETRIST at

GOODMAN'S JEWELERS

Corner College Ave. and Oneida St.

Have Your
EYES
Scientifically
Examined
By Our
Registered
Optometrist

Reich Warships Continue Threat Against Madrid

Freighter Seized, Another Driven Ashore Under Fire

TAKE FIRM STAND

Basque Regime Orders Patrol Boats to Retaliate

Bilbao.—(P)—The autonomous Basque government today ordered its patrol boats to open fire on any vessel attacking Spanish merchant ships, after the German cruiser Koenigsberg shelled the freighter Sotom.

The order was the first "extreme measure" by which the northern administration hoped to halt attacks by foreign vessels.

Authorities, mindful they have only a limited number of small ships on patrol duty, expressed hope the socialist government at Valencia would send warships and submarines to the northern ports.

Berlin.—(P)—German warships will continue "rough treatment" of Spanish shipping until Nazi vessels are respected on the high seas, the foreign office announced tonight through its mouthpiece, Diplomatico Politische Korrespondenz.

The warning—apparently intended as a threat to Spanish authorities at Bilbao—came on the heels of an official announcement German warships had "retaliated" against two Spanish vessels.

One—the freighter Aragon—was seized. The other—the freighter Sotom—was driven ashore by shelling.

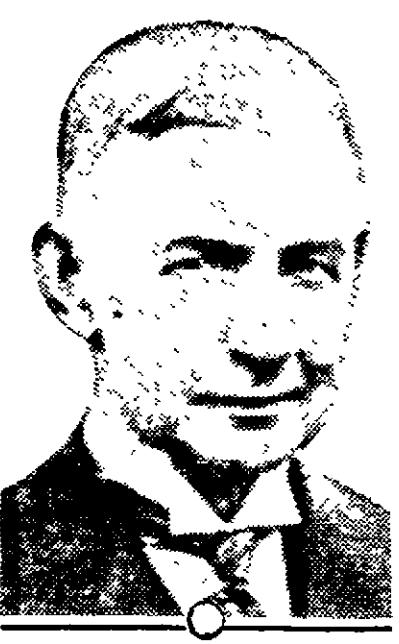
"No one had any right to expect relations between Germany and red (socialist) Spain would be allowed to develop into a one-sided arrangement by which German ships on the high seas could be coolly regarded as 'free plunder,'" Korrespondenz said.

"If red Spain wishes to introduce such practices, it must also realize that this measure will not remain unretaliated—and that means until the reds in power finally return to methods accepted in international relations as customary and necessary."

Announce Seizure
The propaganda ministry said the pocket battleship Admiral Graf Spee had seized the Spanish freighter Aragon, and the cruiser Koenigsberg had forced the freighter Sotom ashore on the Basque coast.

Officials professed not to know where the Admiral Graf Spee had taken the Aragon.

A foreign office spokesman, at the same time, disclaimed that the Ger-



OPTIMISTIC

Chicago.—(P)—General Charles D. Dawes, former vice president of the United States, told business leaders gathered around the breakfast table today that: "The extent of returned prosperity is being underestimated."

His associates gave attentive ear because two years ago General Dawes accurately predicted the end of the depression to the skeptical members of the Chicago Association of Commerce.

Heavy Schedule For Congress in Opening Month

Extension of Neutrality Law Will be Considered First

Washington.—(P)—Members of congress, assembling today for the session beginning next Tuesday, found a heavy first month's work already cut out for them.

Administration demands to extend the neutrality law to the Spanish civil war will be the opening business. Before the month ends two other major legislative problems will arise.

Relief funds are nearing exhaustion. A new appropriation of at least \$300,000,000 will be asked to carry through the remainder of the fiscal year ending June 30. Extension of the president's monetary powers, expiring Jan. 30, also will be sought forthwith.

Other problems were subordinated temporarily by the warm battle between Representatives Rayburn of Texas and O'Connor of New York for the prized post of Democratic leader. This dispute will be settled at a party caucus Monday Re-election of Speaker Bankhead (D-Ala.) was conceded.

Long Session Seen

A host of controversial problems in the background indicated a long bitter congressional session despite record-breaking Democratic majorities in both houses.

After action on the proposal to block arms exports to Spain, relief was expected to provide the first battleground. President Roosevelt was reported by close friends to be leaning toward an upward revision of his proposal for a supplementary appropriation of \$500,000,000.

Harry L. Hopkins, relief administrator, has been authoritatively reported favoring a much larger fund, with strong support from the so-called "liberal" group on Capitol Hill.

The monetary issue has not yet crystallized in congress, but administration leaders expressed confidence they could push through extension of the president's authority to devalue the dollar.

President Roosevelt will deliver his annual message Wednesday, after congress has verified his re-election by counting the electoral votes in a ceremonial joint session.

Report Three Officers Killed in Plane Crash

Heflin, Ala.—(P)—Lieutenant Clark, commanding a CCC camp here, said today he had received a radio message from a forest service fire tower that an army plane with three officers dead, was found wrecked in woods near Munford, Ala.

Clark made his report while southeastern airport workers were seeking word of Colonel F. I. Eglin, U. S. A. and Naval Lieutenant Howard E. Shelton, Jr., who were overdue on a flight in an army attack plane from Langley field, Va., to Maxwell field at Montgomery, Ala.

Clark said he had sent four CCC men to the scene of the crash.

Widow of Sen. Couzens To Get \$25,000 Monthly

Detroit.—(P)—An allowance of \$25,000 a month for Mrs. Margaret A. Couzens, widow of Senator James Couzens, has been authorized by probate Judge Thomas C. Murphy.

The widow will receive one-third of the \$30,000,000 estate of Couzens, who left no will. The petition for allowance said Mrs. Couzens had to maintain several residences and finance the education of a daughter, Edith, 19.

"Adds here number more than 100,000," they said, "constituting a problem beyond comprehension. It cannot be solved through mere executions."

It seemed probable a few unfortunate might be shot with authorities extending the 'deadline' to implore the majority of addicts again to submit to treatment.

At Tientsin, a group of societies Red Cross leadership asserted there were more than 500,000 addicts in North China and observed that "it would be a horrible sight if that many were executed."

Suspect Held, Second Sought In Kidnapping

Former Convict Questioned in Matisson Abduction Case

TRY TO TRACE INK

Police Told Man Resembling Abductor Asked Way to Ranch

Tacoma, Wash.—(P)—Searchers for kidnapper Charles Matisson today sought a new "suspect," held a former convict for questioning and experimented with inks in an endeavor to match the writing fluid used in the abductor's \$28,000 ransom note.

L. E. Rucker of Olympic started officers on their newest quest when he told police a man resembling the description of the abductor had appeared at his home last Sunday night about an hour after Charles was seized here.

Rucker said the man drove to his home about 30 miles from Tacoma, in an automobile which "made noises like an old one."

After sitting in front of the home 10 minutes, Rucker said, the man came to the door and cautiously asked directions to an abandoned truck ranch.

Rucker asserted the man refused to face the light. The informant said he attempted to question the man but the latter became "fearful" and told him "nothing." Rucker said the man left hurriedly.

On the strength of the report, state police hurried to an abandoned ranch a short distance from the Rucker place.

Examine Camp Site

Other officers turned to an examination of an abandoned camp site not far from Olympia, continued their questioning of former convict detained yesterday and studied inks.

Detectives George Burgeson and Al Farrar of the Tacoma police arrested the man as he tried to sell a woman's cameo ring on a downtown street. He was unarmed and pinnless.

His appearance tallied so remarkably with the Matisson boy's kidnaper they took him at once before federal agents who questioned him briefly before he was fingerprinted, photographed and placed in a cell. Police withheld his name.

Fingerprints showed he had served a term for automobile theft in the Washington State reformatory, officers said.

Booked for investigation, he gave his age as 33 and said he was an able-bodied seaman on a trans-Pacific liner operating out of Seattle before the Pacific coast maritime strike.

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